



Возвращение ножа и паровоза

Графика

Растровая

1. GIF скоро стукнет 30, PNG и JPG — 20 лет.
2. SVG ещё молодой, всего 15 лет.
3. WebP всего 3 года и 40% поддержки.
4. Динамический растр Canvas и его 83%.

Важность правильного выбора формата сложно переоценить.

WebP

SVG

Шаблон

```
01. <svg xmlns="http://www.w3.org/2000/svg">
02.   <rect
03.     x="100" y="100"
04.     width="550" height="550"
05.     fill="red" stroke="black"
06.   />
07. </svg>
```

Мощь SVG



Редакторы





Не надо

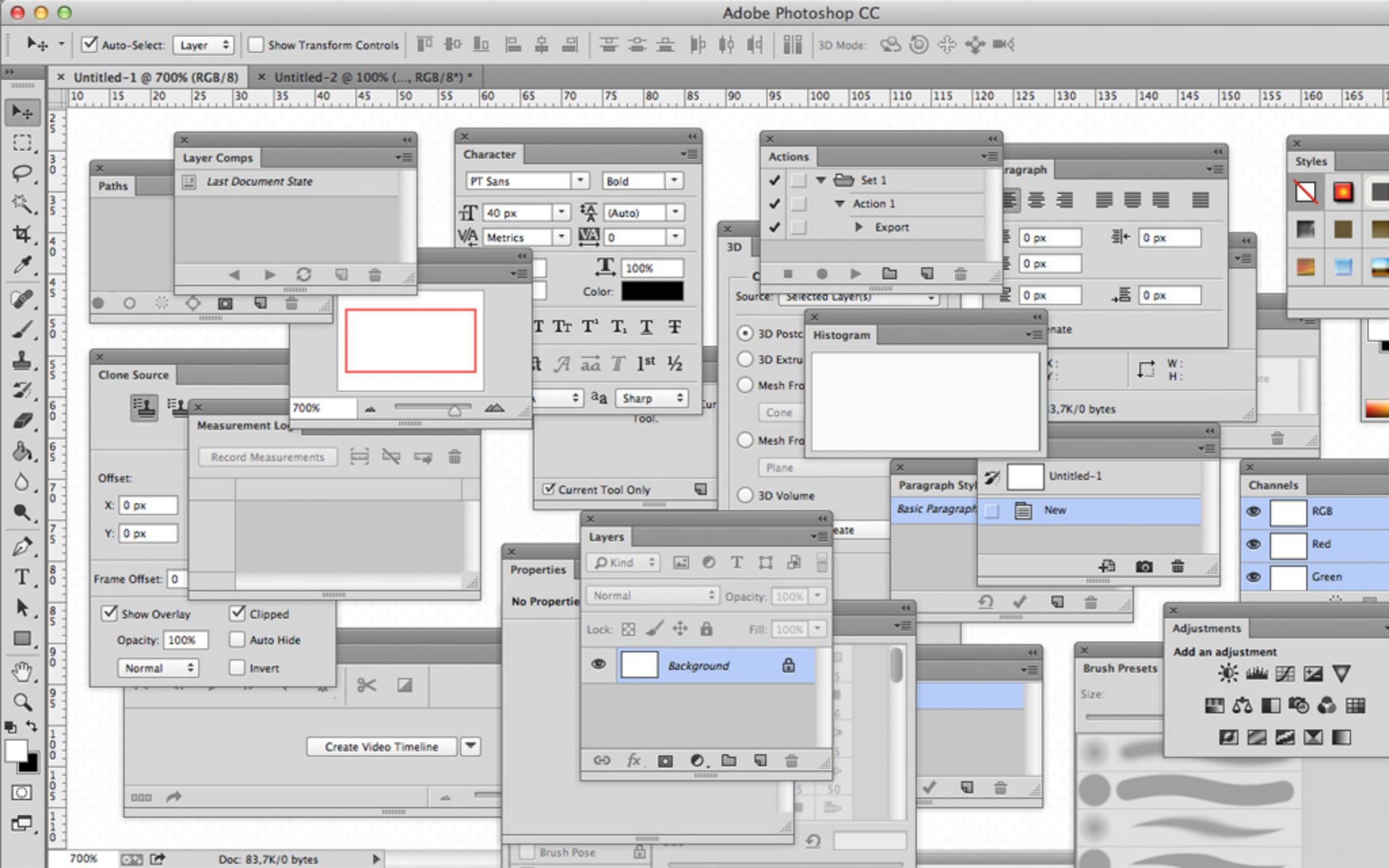


ШОП



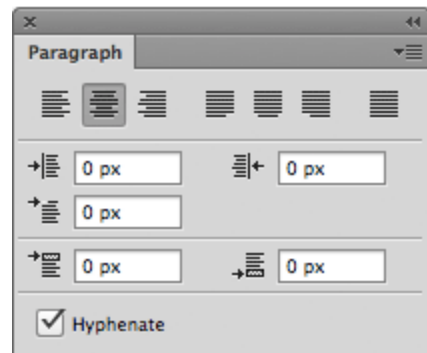
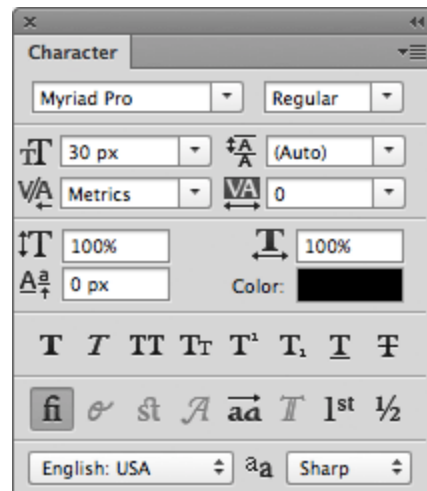
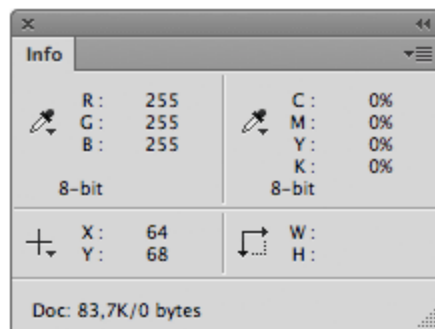
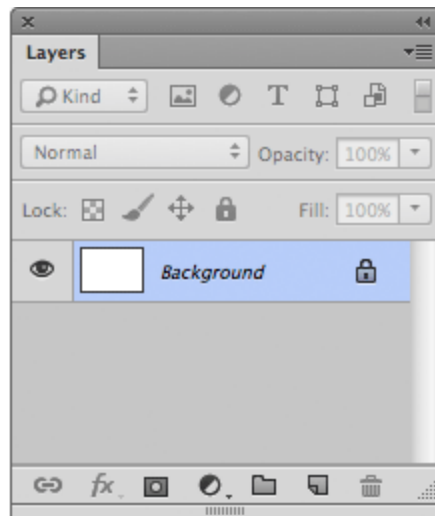
Жаба

	За пакет	Ежемесячно	Сейчас
RUR	60 000	5 000	1 500
BYR	18 600 000	1 550 000	465 000



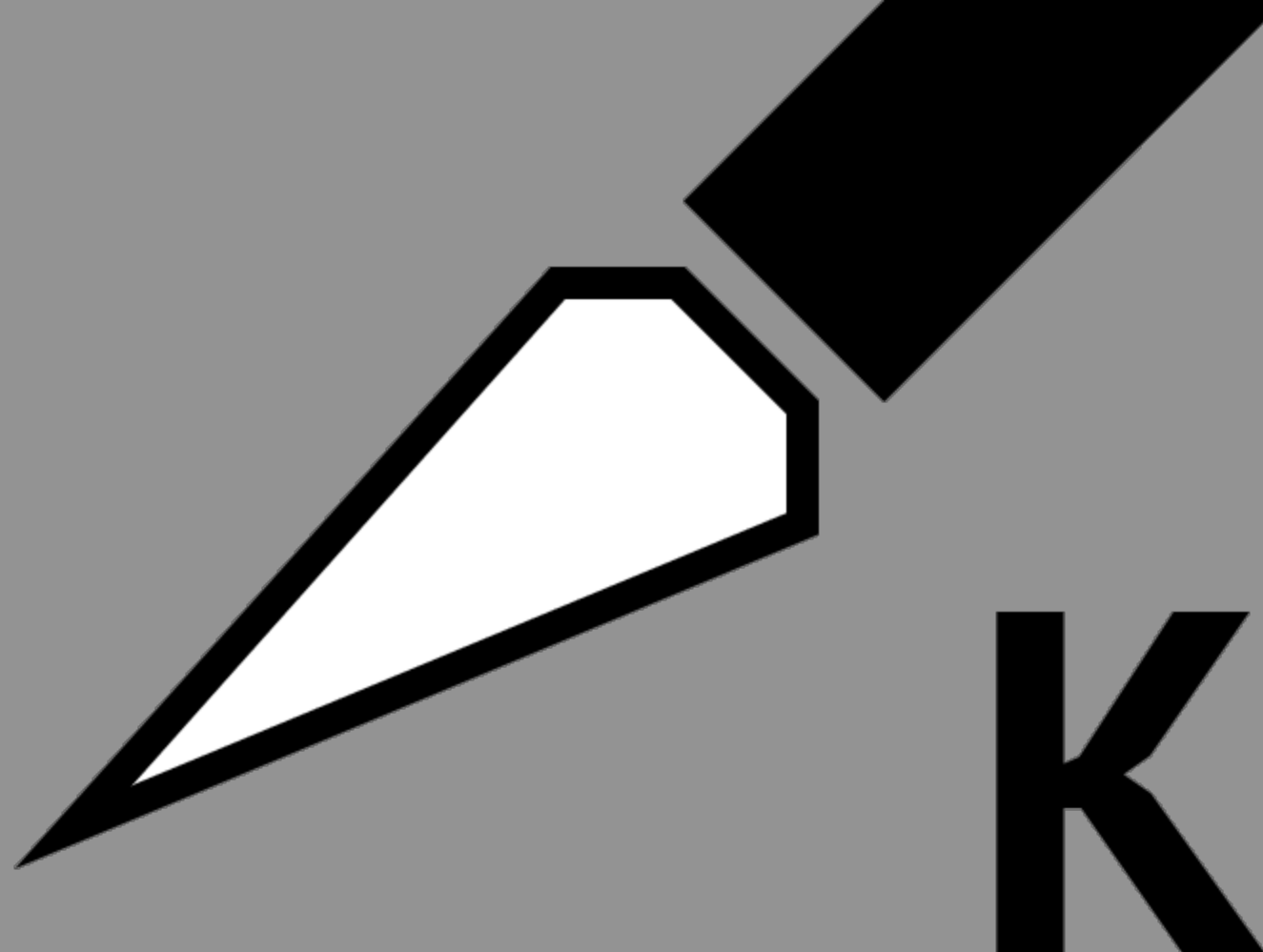


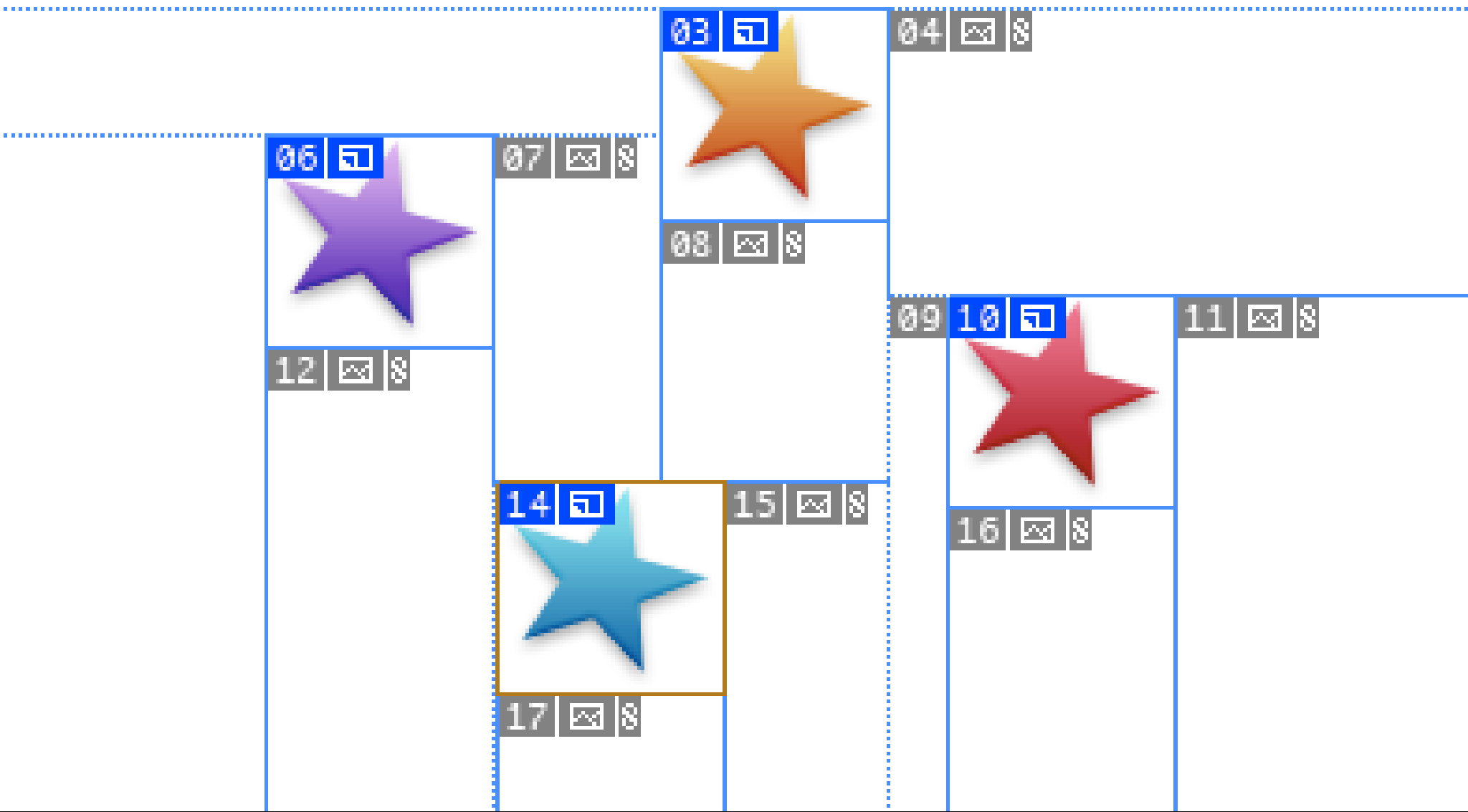
L

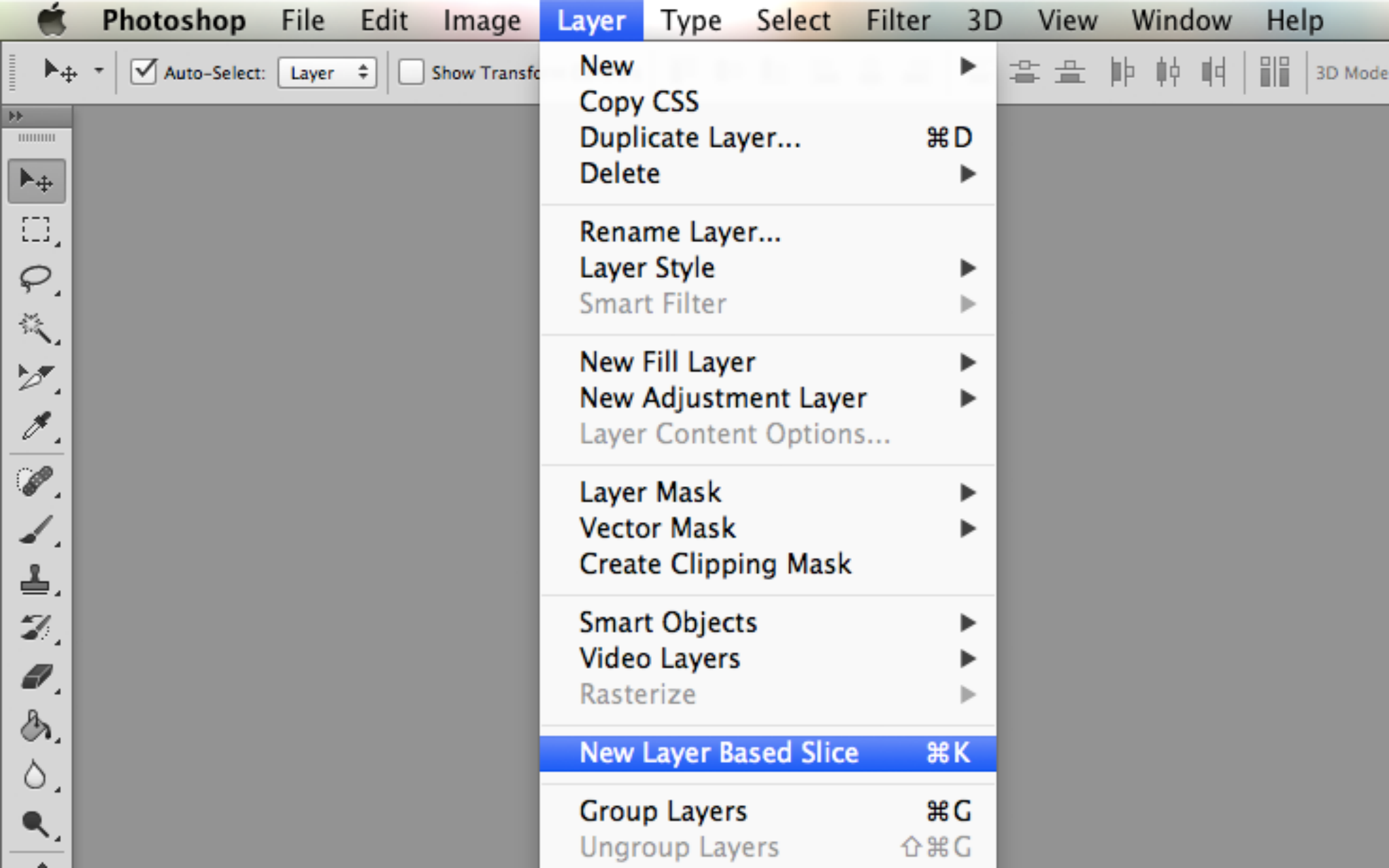


P

...







Layer

Type

Select

Filter

3D

View

Window

Help

New

Copy CSS

Duplicate Layer...

⌘ D

Delete

Rename Layer...

Layer Style

Smart Filter

New Fill Layer

New Adjustment Layer

Layer Content Options...

Layer Mask

Vector Mask

Create Clipping Mask

Smart Objects

Video Layers

Rasterize

New Layer Based Slice

⌘ K

Group Layers

⌘ G

Ungroup Layers

⇧ ⌘ G

Slice Options

Slice Type: Image ▾

Name:

URL:

Target:

Message Text:

Alt Tag:

OK

Reset

Dimensions

X:

W:

Y:

H:

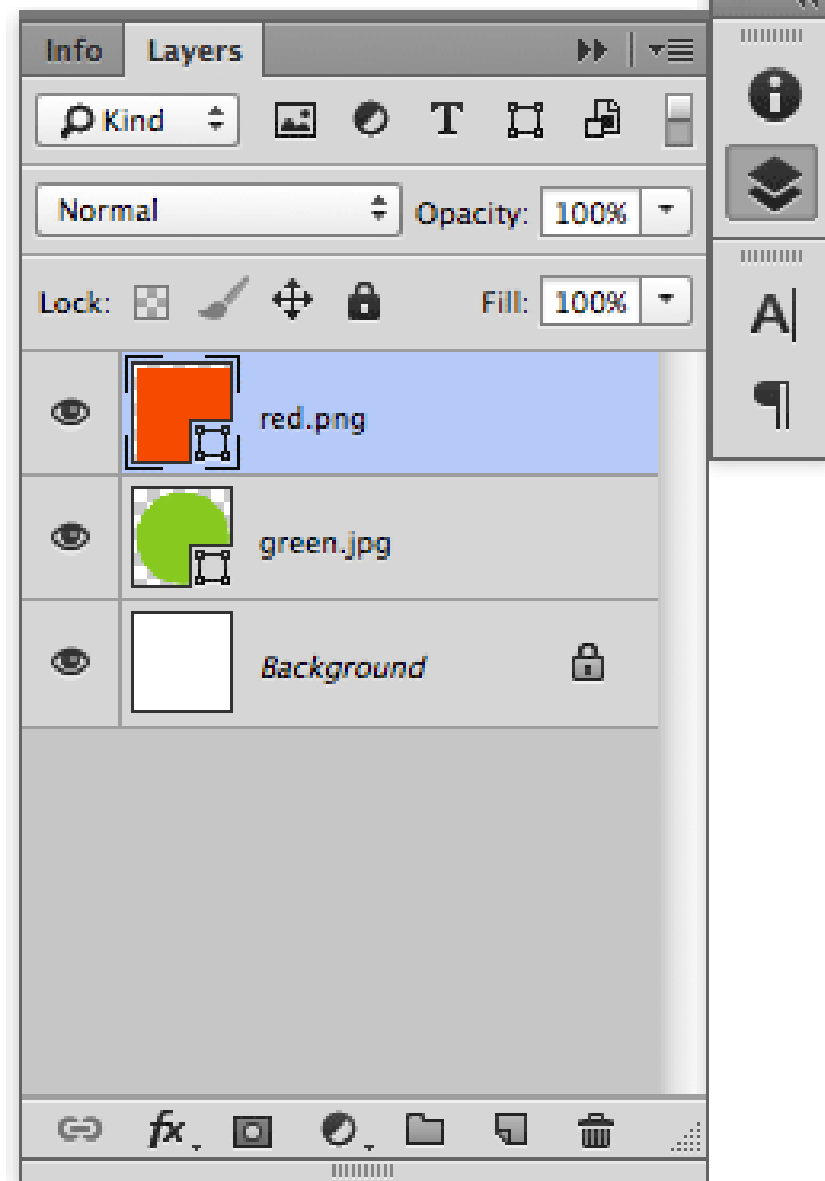
Slice Background Type: None ▾

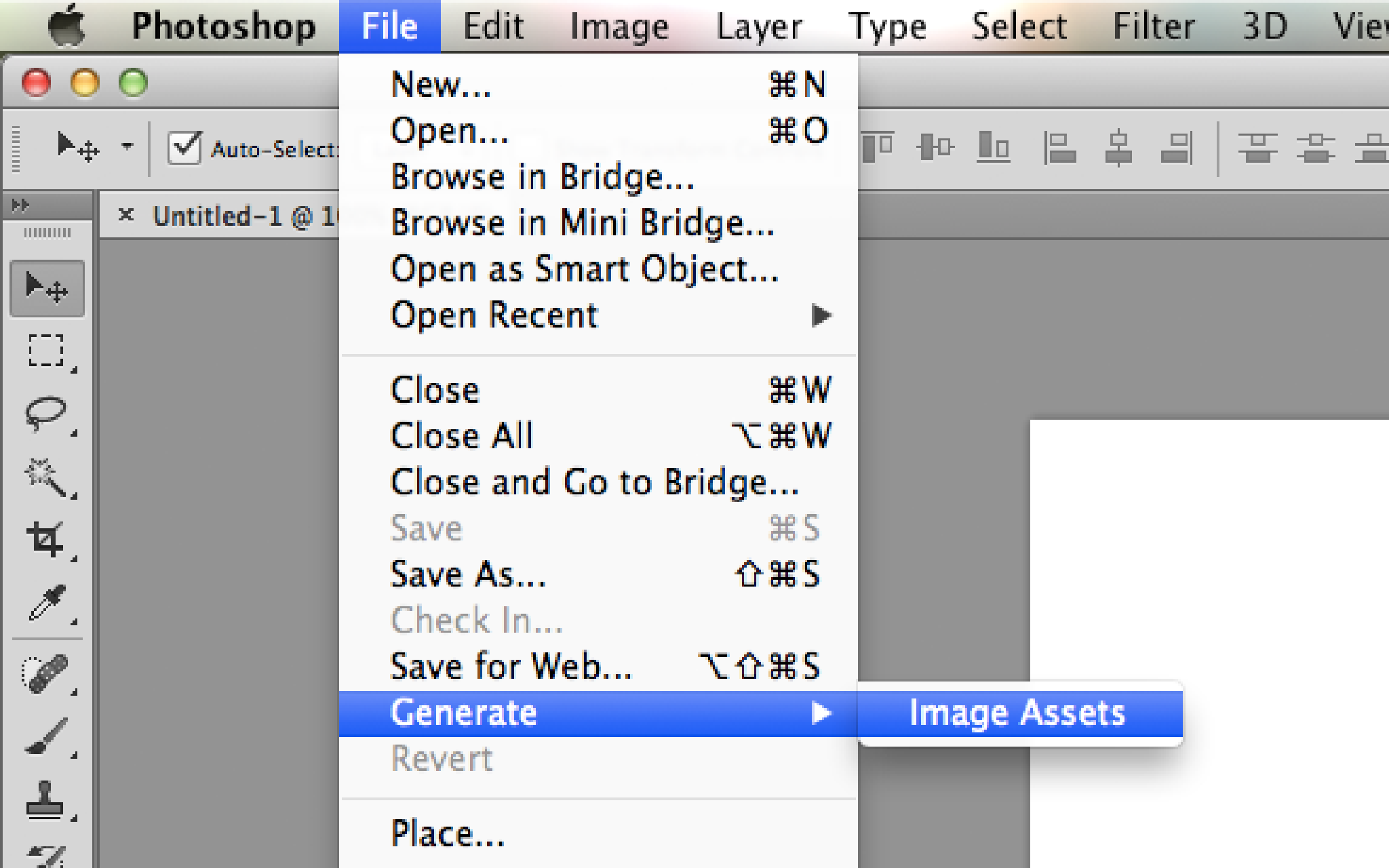
Background Color: ☐

LIVE

BREAKING NEWS







File

Edit

Image

Layer

Type

Select

Filter

3D

View

New...

⌘ N

Open...

⌘ O

Browse in Bridge...

Browse in Mini Bridge...

Open as Smart Object...

Open Recent



Close

⌘ W

Close All

⇧ ⌘ W

Close and Go to Bridge...

Save

⌘ S

Save As...

⇧ ⌘ S

Check In...

Save for Web...

⇧ ⌘ S

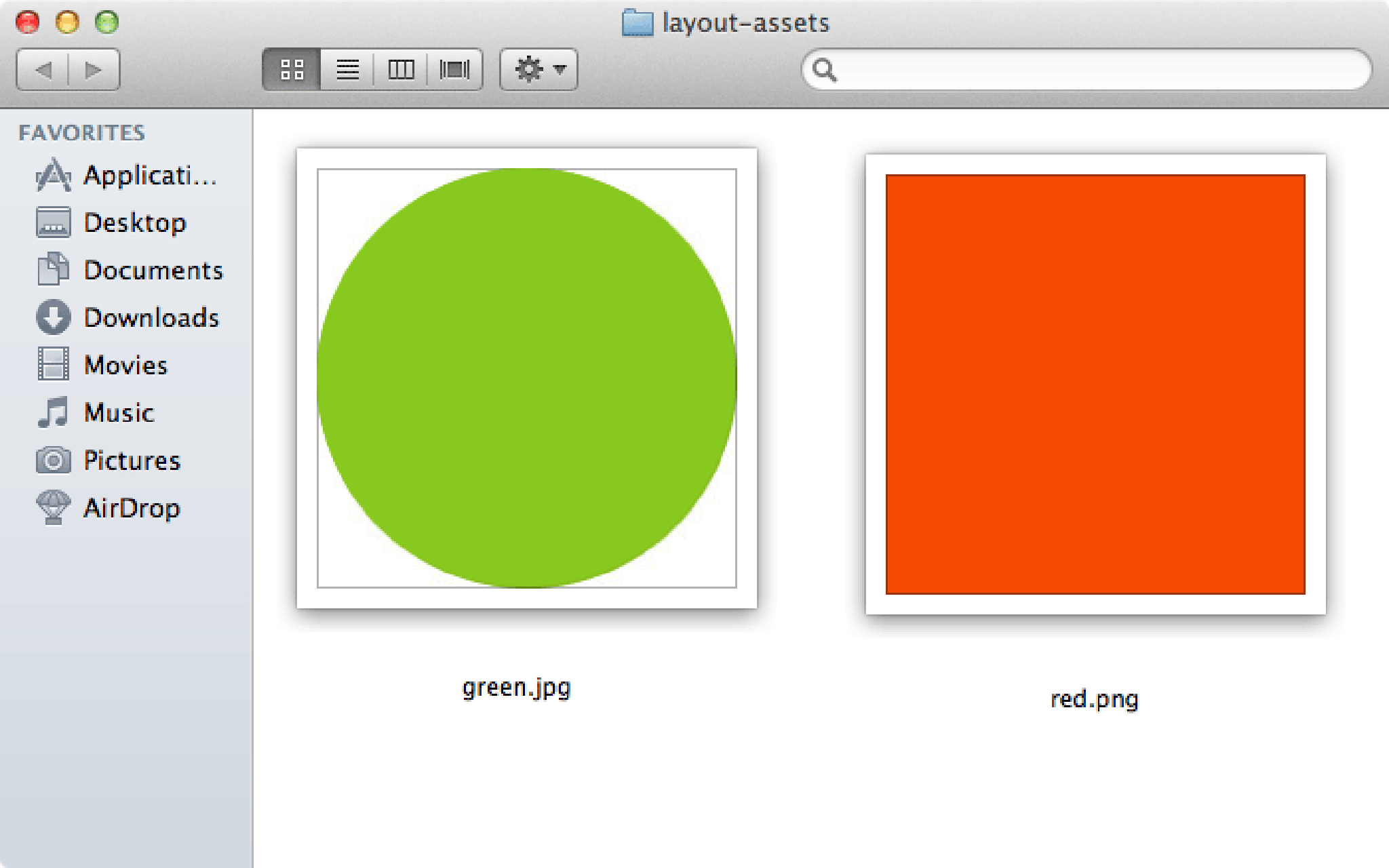
Generate



Revert

Place...

Image Assets



FAVORITES



Applicati...



Desktop



Documents



Downloads



Movies



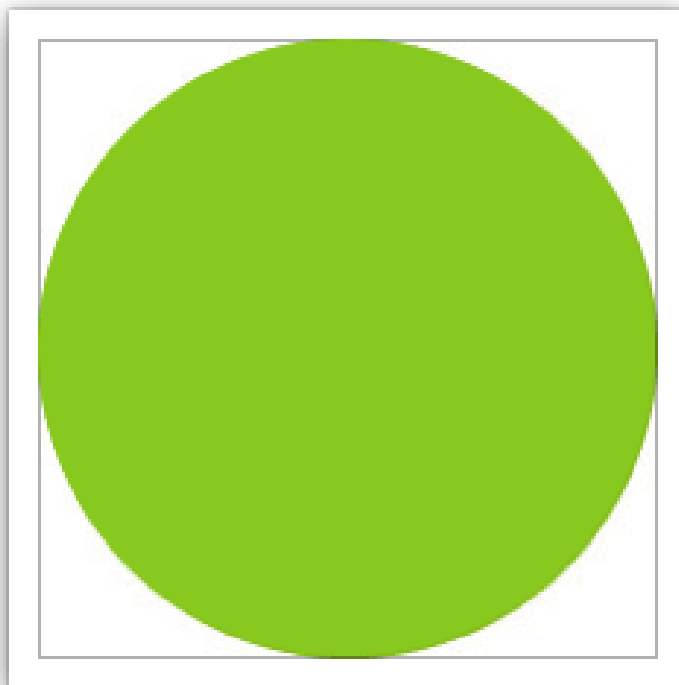
Music



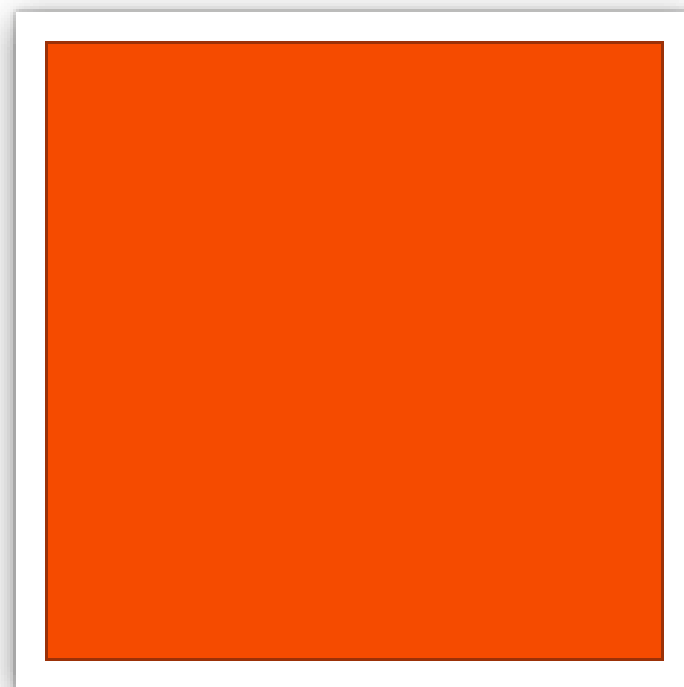
Pictures



AirDrop



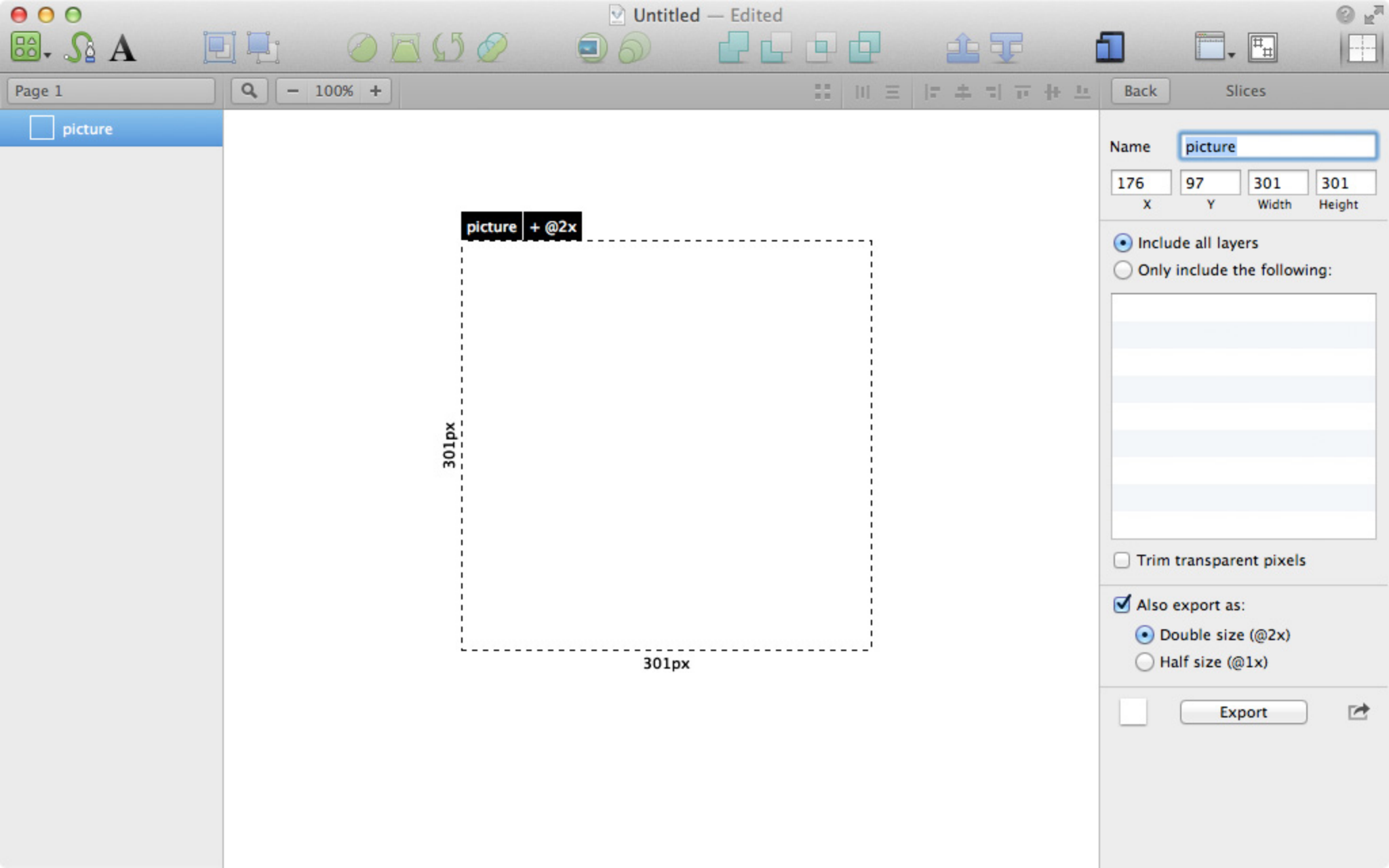
green.jpg

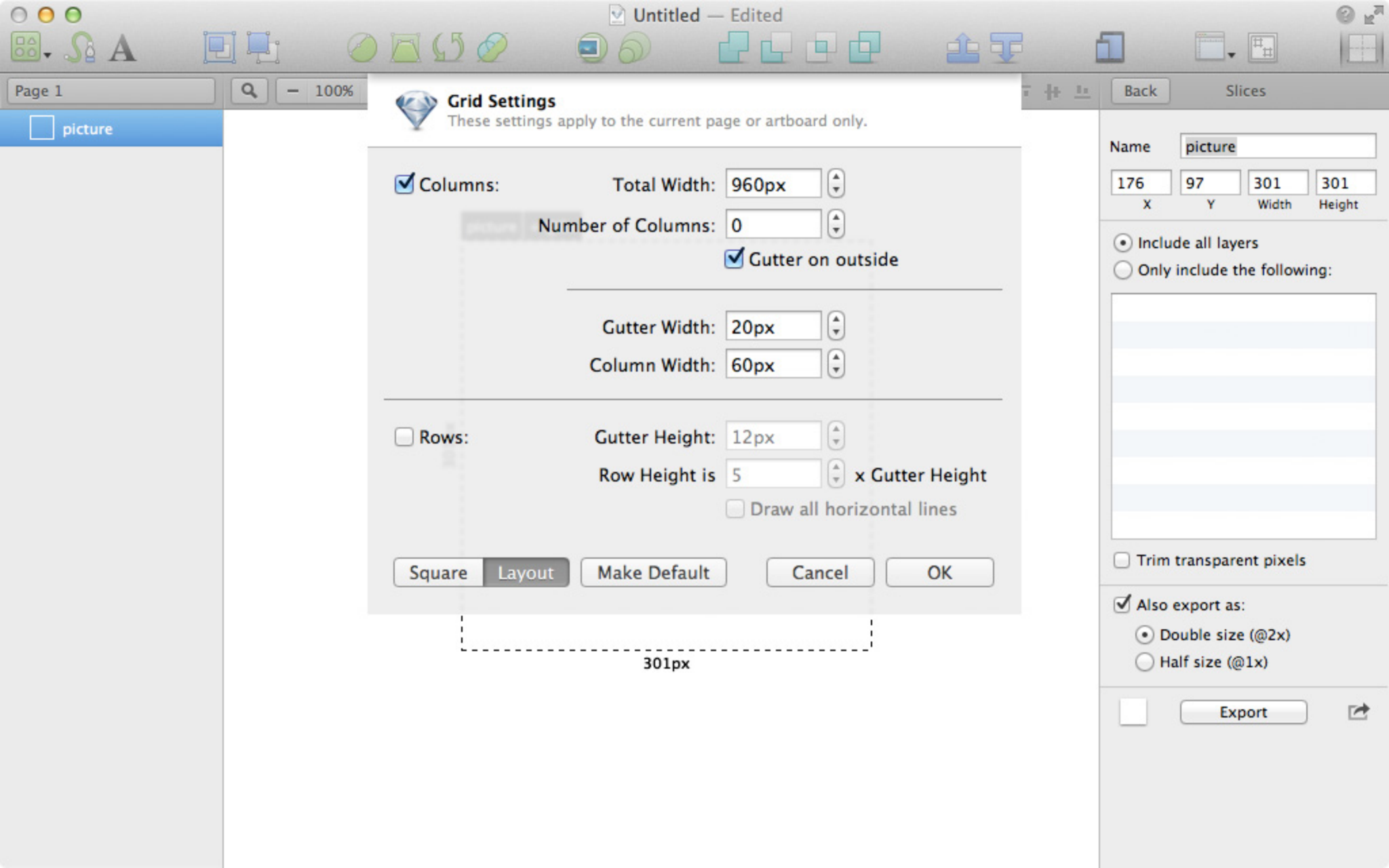
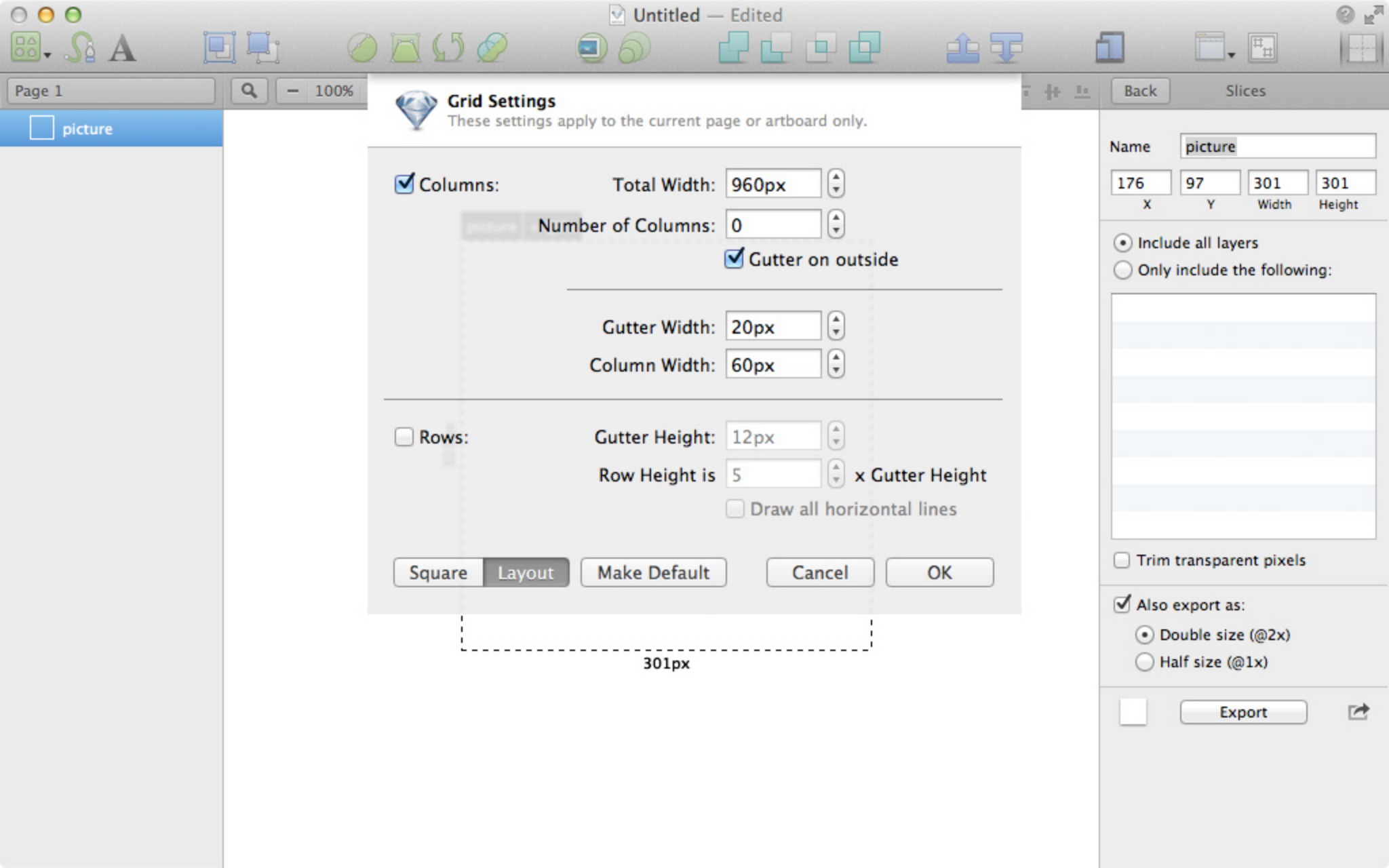


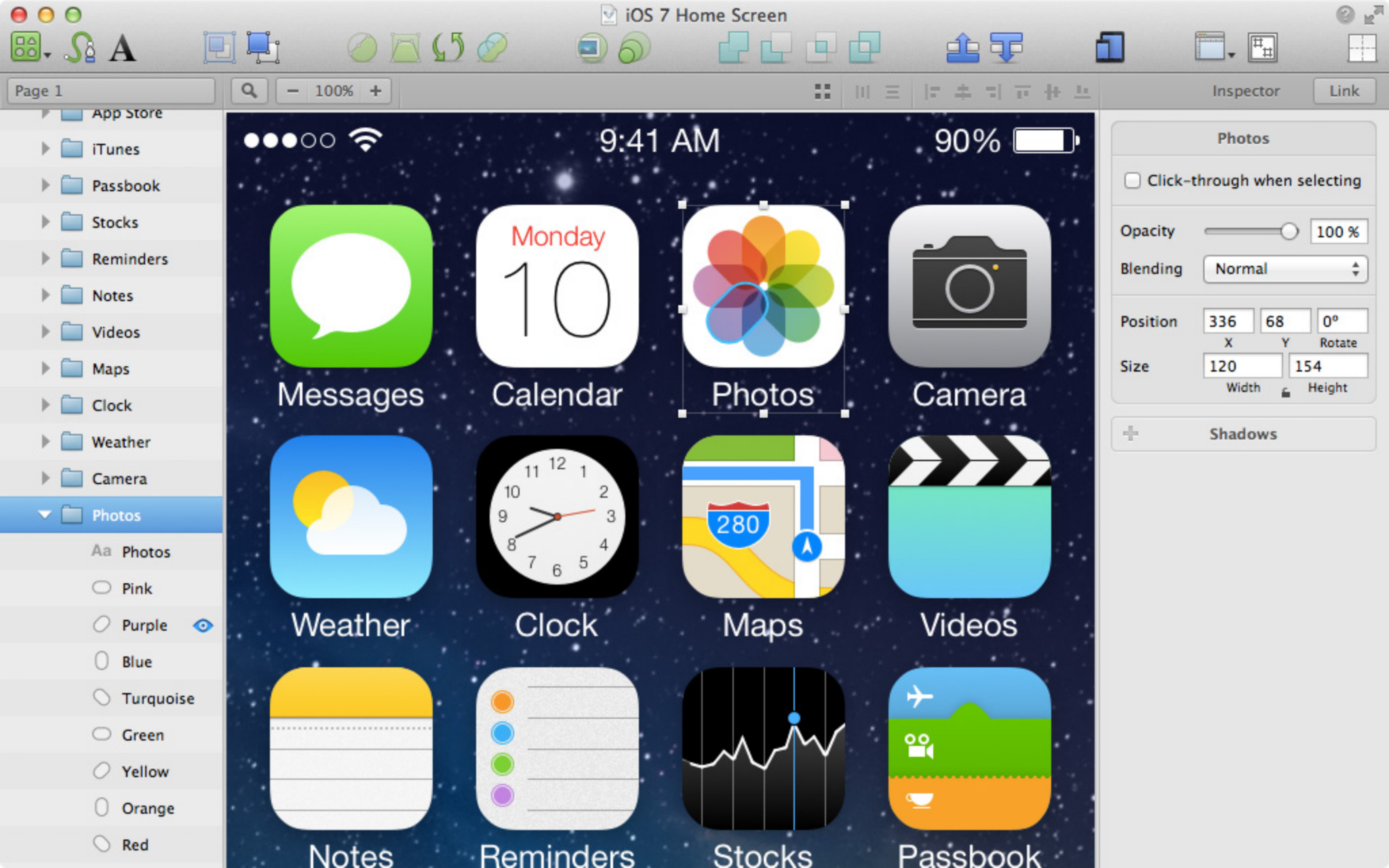
red.png

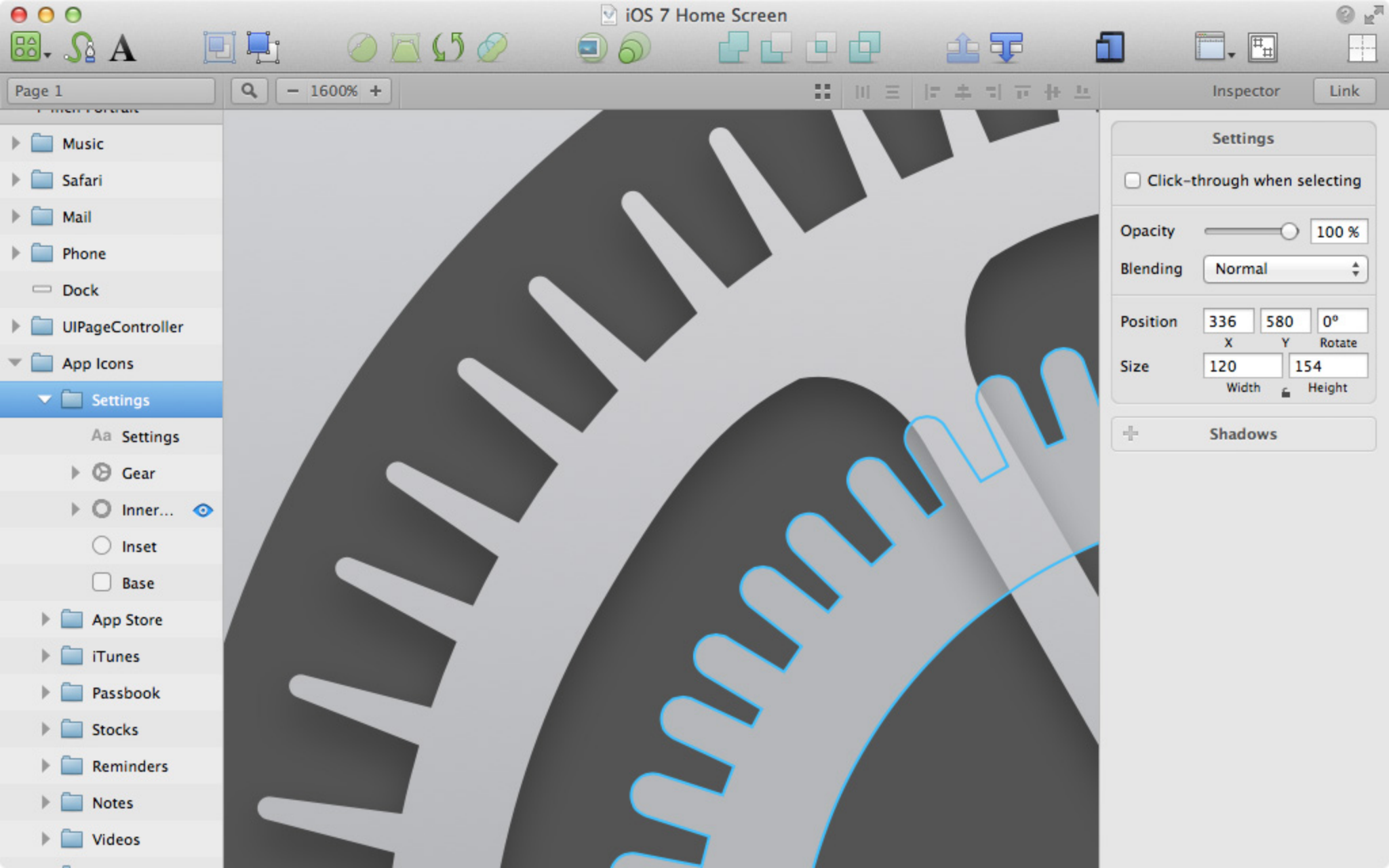
sRGB











- ▶ Music
- ▶ Safari
- ▶ Mail
- ▶ Phone
- ◻ Dock
- ▶ UIPageController
- ▼ App Icons
 - ▼ Settings
 - Aa Settings
 - ▶ Gear
 - ▶ Inner...
 - ◻ Inset
 - ◻ Base
 - ▶ App Store
 - ▶ iTunes
 - ▶ Passbook
 - ▶ Stocks
 - ▶ Reminders
 - ▶ Notes
 - ▶ Videos

Settings

☐ Click-through when selecting

Opacity 100 %

Blending Normal

Position

336	580	0°
X	Y	Rotate

Size

120	154
Width	Height

Shadows

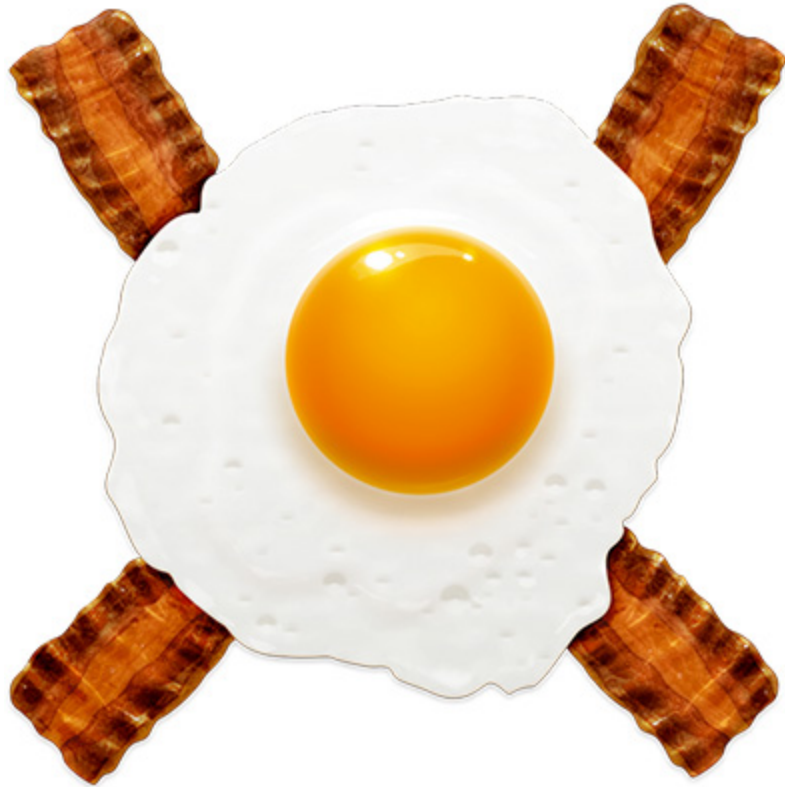
Скетч 2000 ₺



УТИЛИТЫ



xScope



xScope

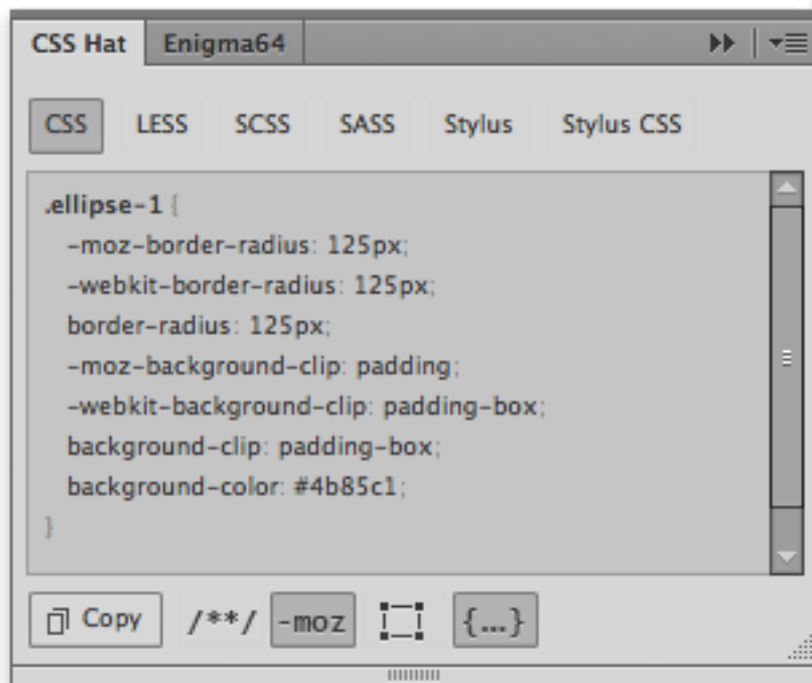
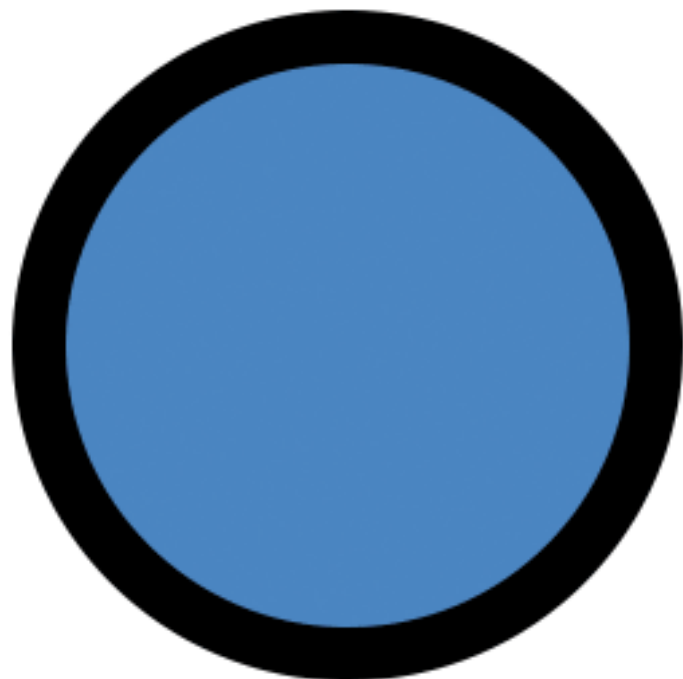


Color

Snapper

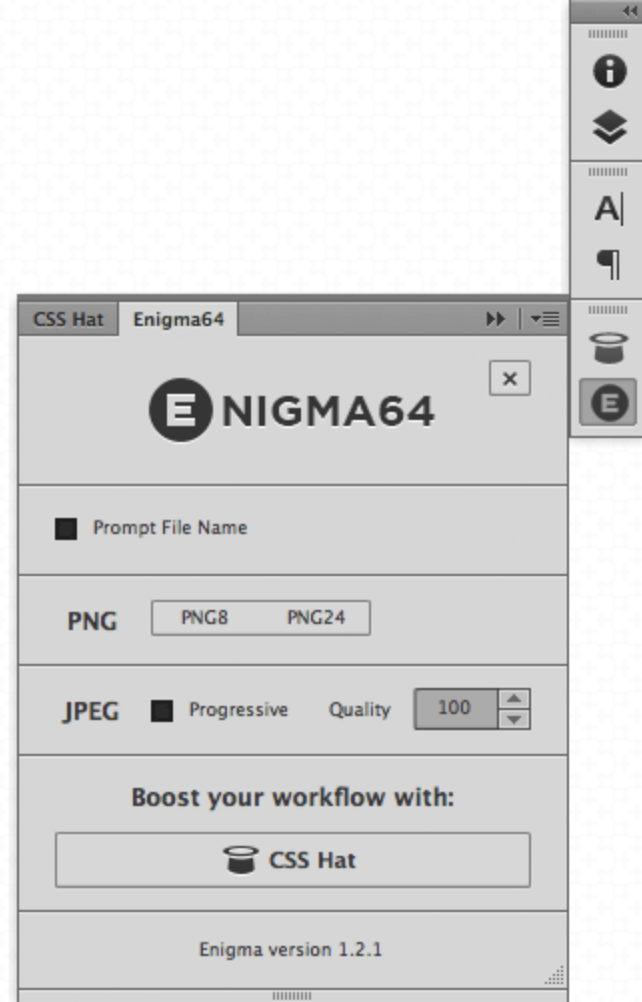
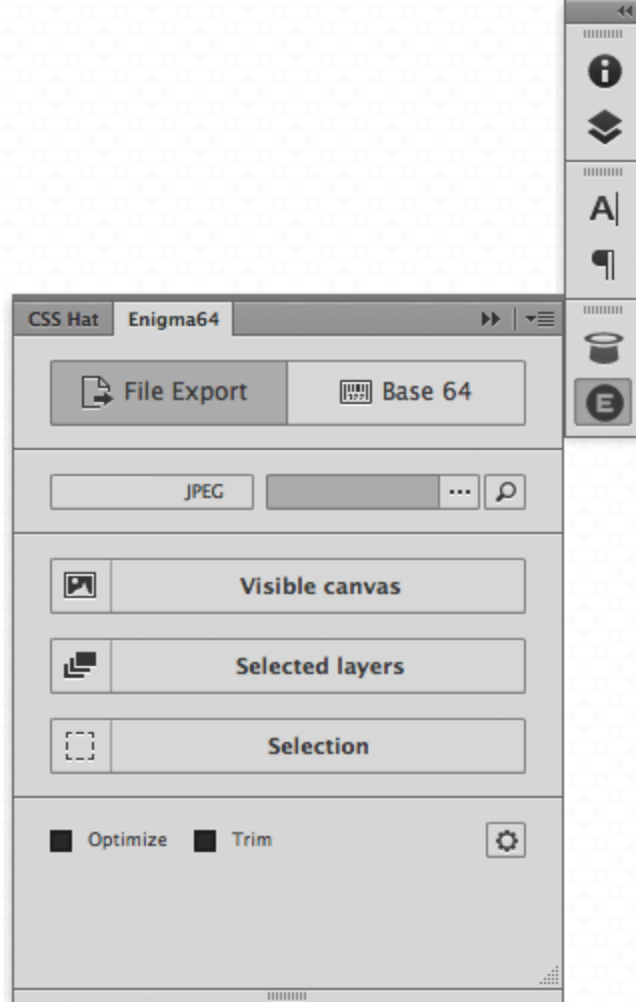


CSS Hat





Enigma64





Slicy



slicy



Drop tagged PSDs to extract elements...

Show Examples



4 items ready

Save...



Star1.png



Star2.png



Star3.png



Star4.png

Оптимизация

Умная и тупая

Умная оптимизация

- [Оптимизация JPEG](#) в 3 частях.
- [Оптимизация PNG](#) в 4 частях.
- Комбинаторика.



imgo

svgo

borschik

Compass

Спрайты?

dataURI

SPDY

Рисуем стилями

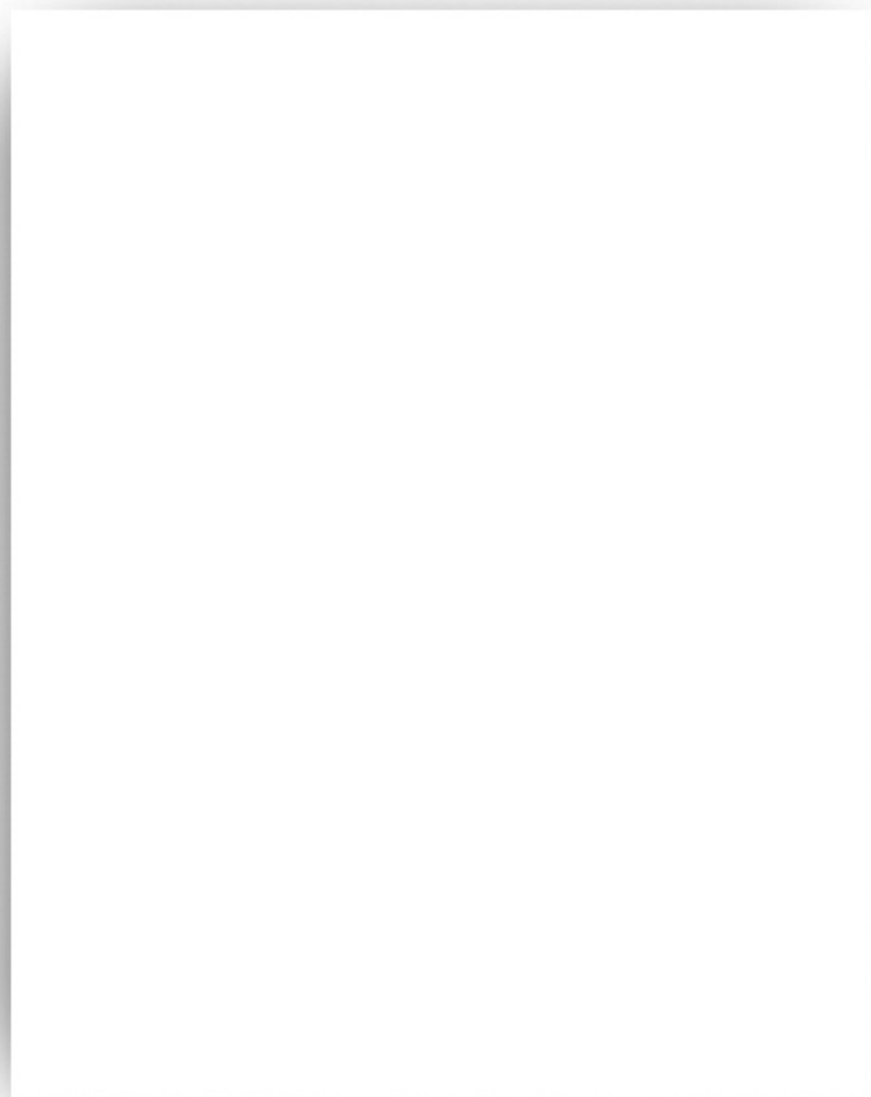
Рисуем стилями

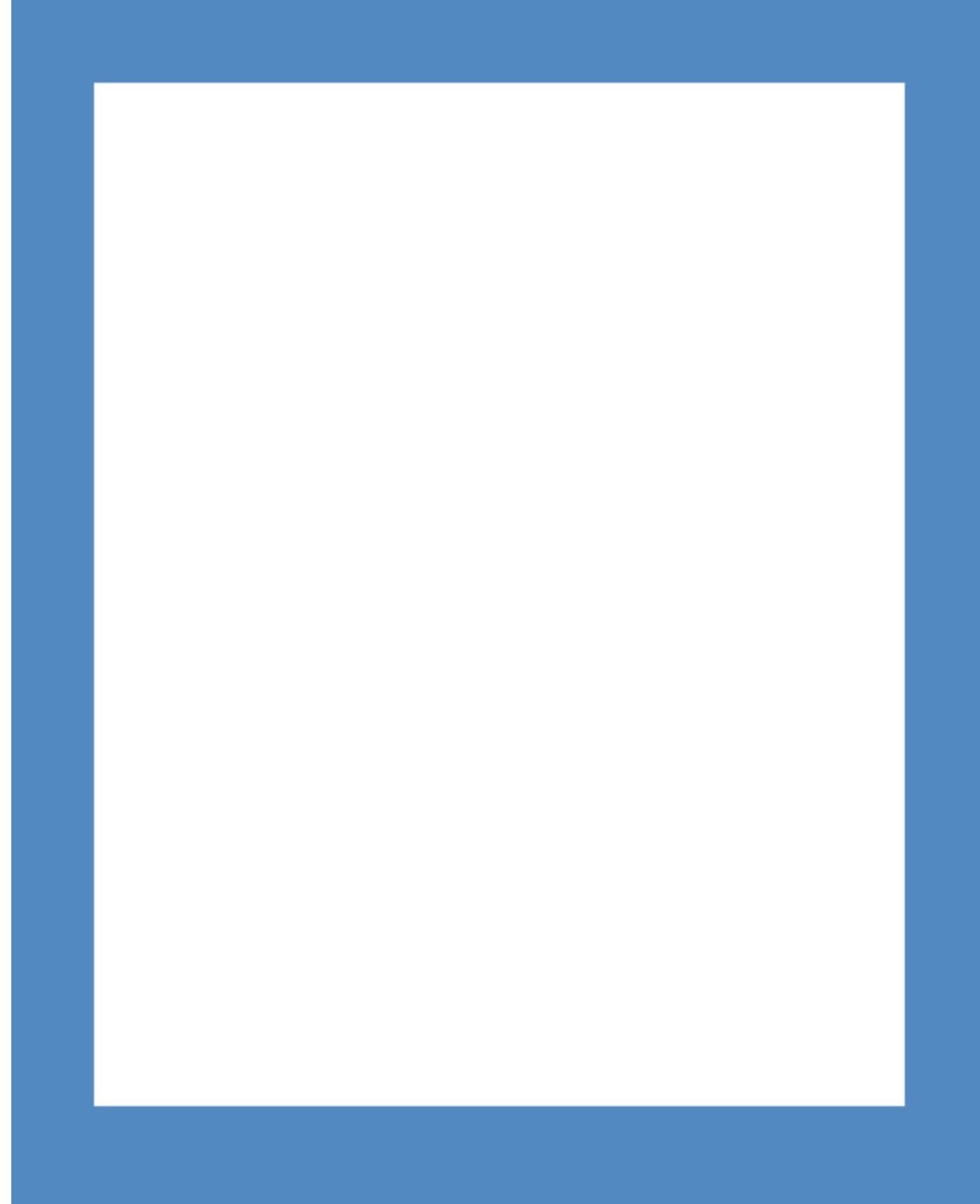
```
01. E {  
02.     clip: rect(...);  
03.     box-shadow:  
04.         0 0 0 10px #FFF, 0 0 0 20px #000;  
05.     border-radius: 12px;  
06.     border-image: url(shadow.png) 199 187 repeat;  
07. }
```

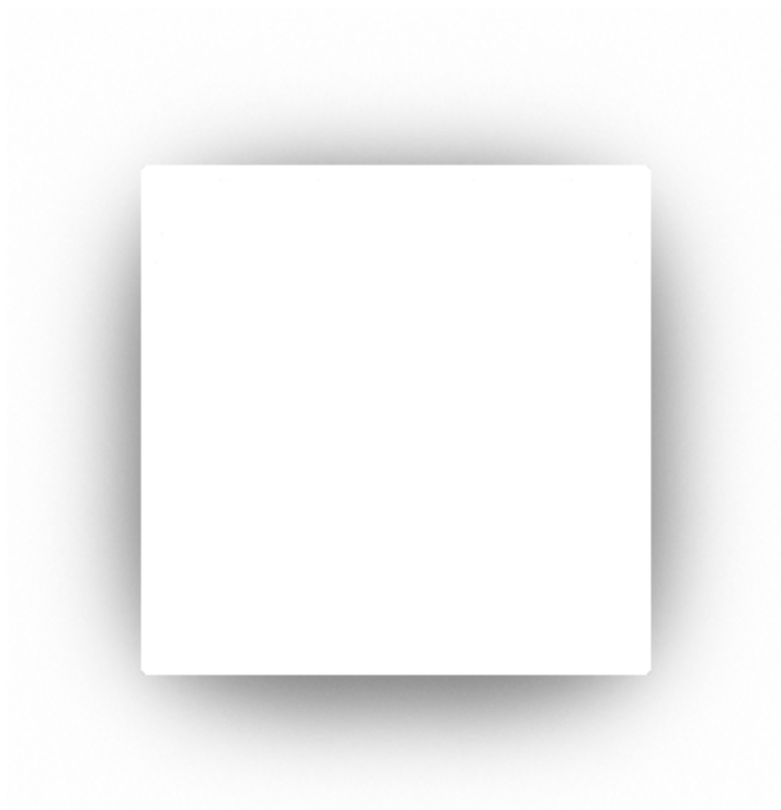
border-image

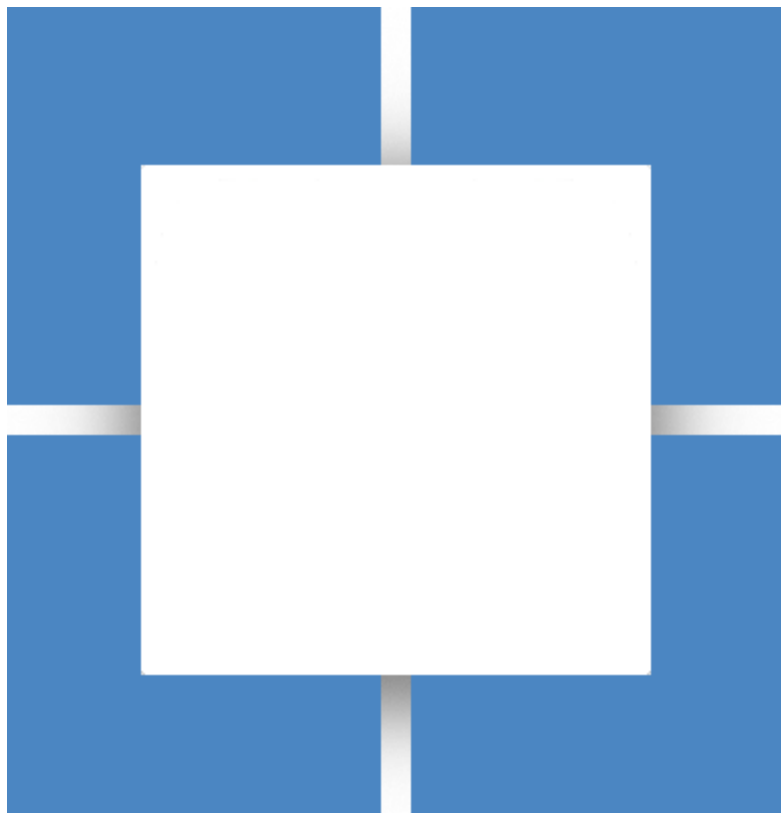


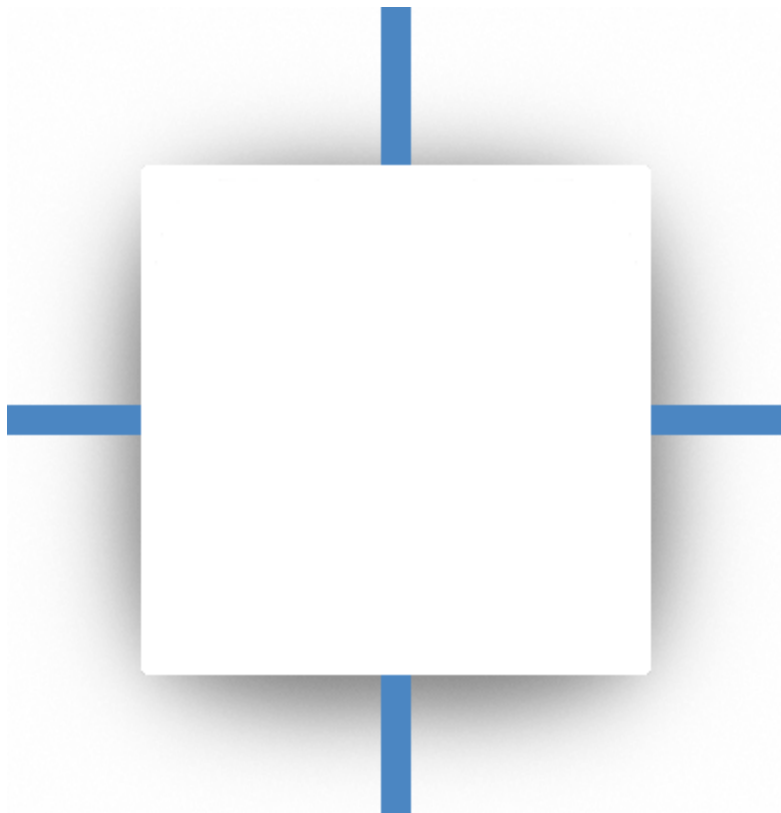












Рисуем стилями

```
01. E {  
02.     border:solid 0 transparent;  
03.     border-width: 199px 187px ;  
04.     -webkit-border-image:url(shadow.png) 199 187 repeat;  
05.     -o-border-image:url(shadow.png) 199 187 repeat;  
06.     border-image :url(shadow.png) 199 187 repeat;  
07. }
```

clip:rect

Q

W

A

Q

W

A



A



Q

W

A

Читать дальше

- [С ножом против паровоза](#)
- [Коллективный .PSD](#)
- [Discovering Sketch](#)

Спасибо!

sokr.me/ktr



@pepelsbey

pepelsbey.net



Shower

Вопросы?