



Возвращение ножа и паровоза

Графика

Растровая

1. GIF скоро стукнет 30, PNG и JPG — 20 лет.
2. SVG ещё молодой, всего 15 лет.
3. WebP всего 3 года и 40% поддержки.
4. Динамический растр Canvas и его 83%.

Важность правильного выбора формата сложно переоценить.

SVG

Шаблон

```
01. <svg xmlns="http://www.w3.org/2000/svg">
02.   <rect
03.     x="100" y="100"
04.     width="550" height="550"
05.     fill="red" stroke="black"
06.   />
07. </svg>
```

Мощь SVG



WebP

MIF

Magic Image Format



Редакторы





Не надо

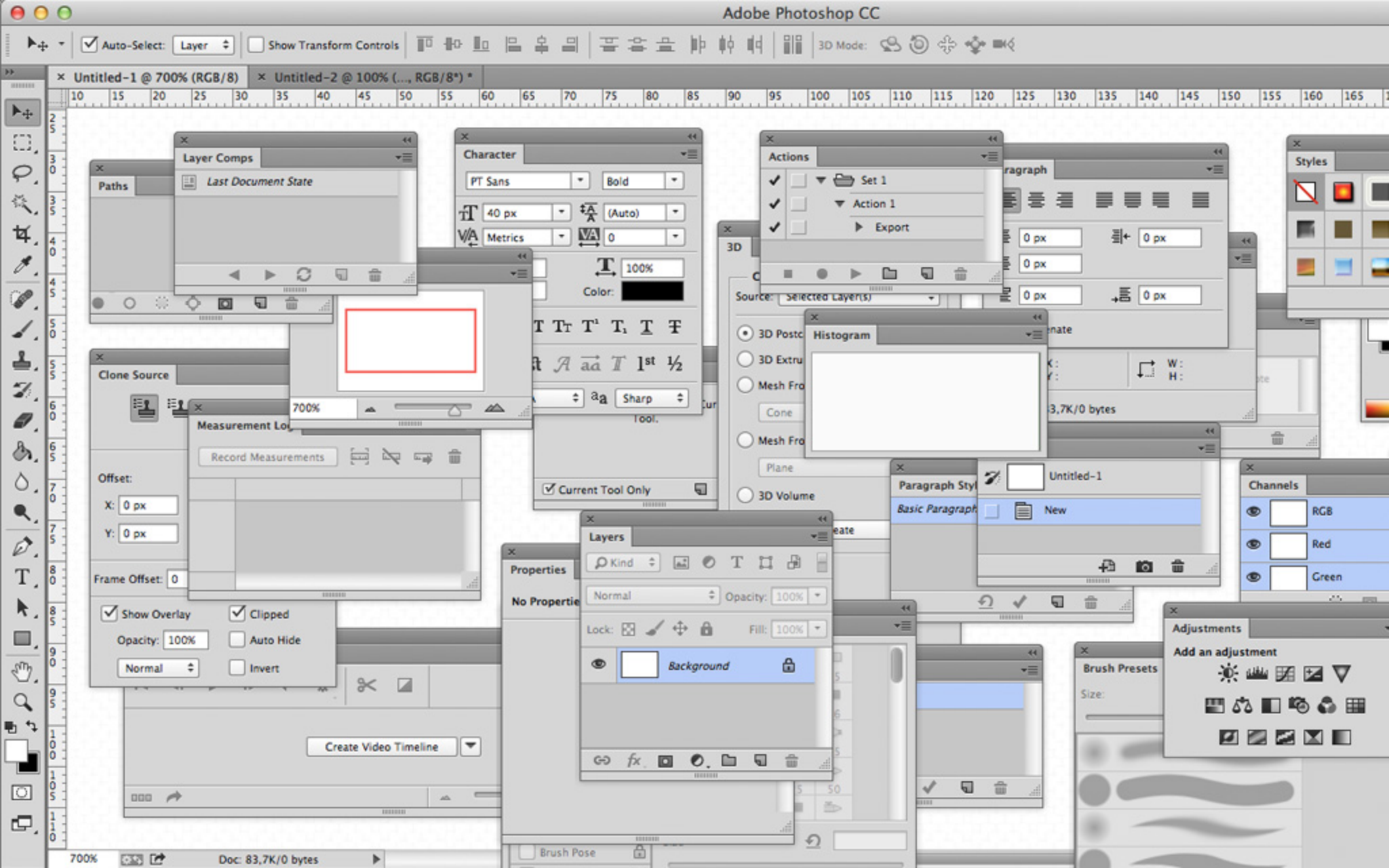


ШОП



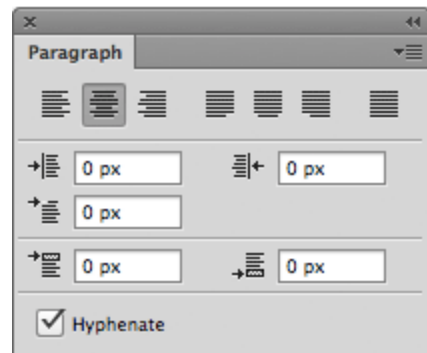
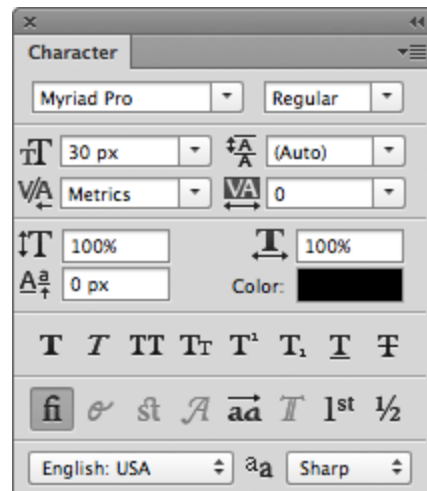
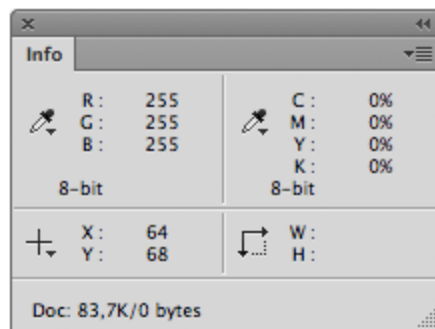
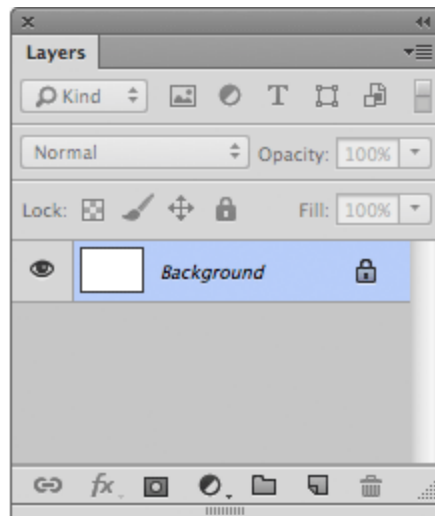
Жаба

1. **Раньше за пакет:** 60 000 ₽
2. **Ежемесячно:** 5 000 ₽
3. **Сейчас:** 1 500 ₽



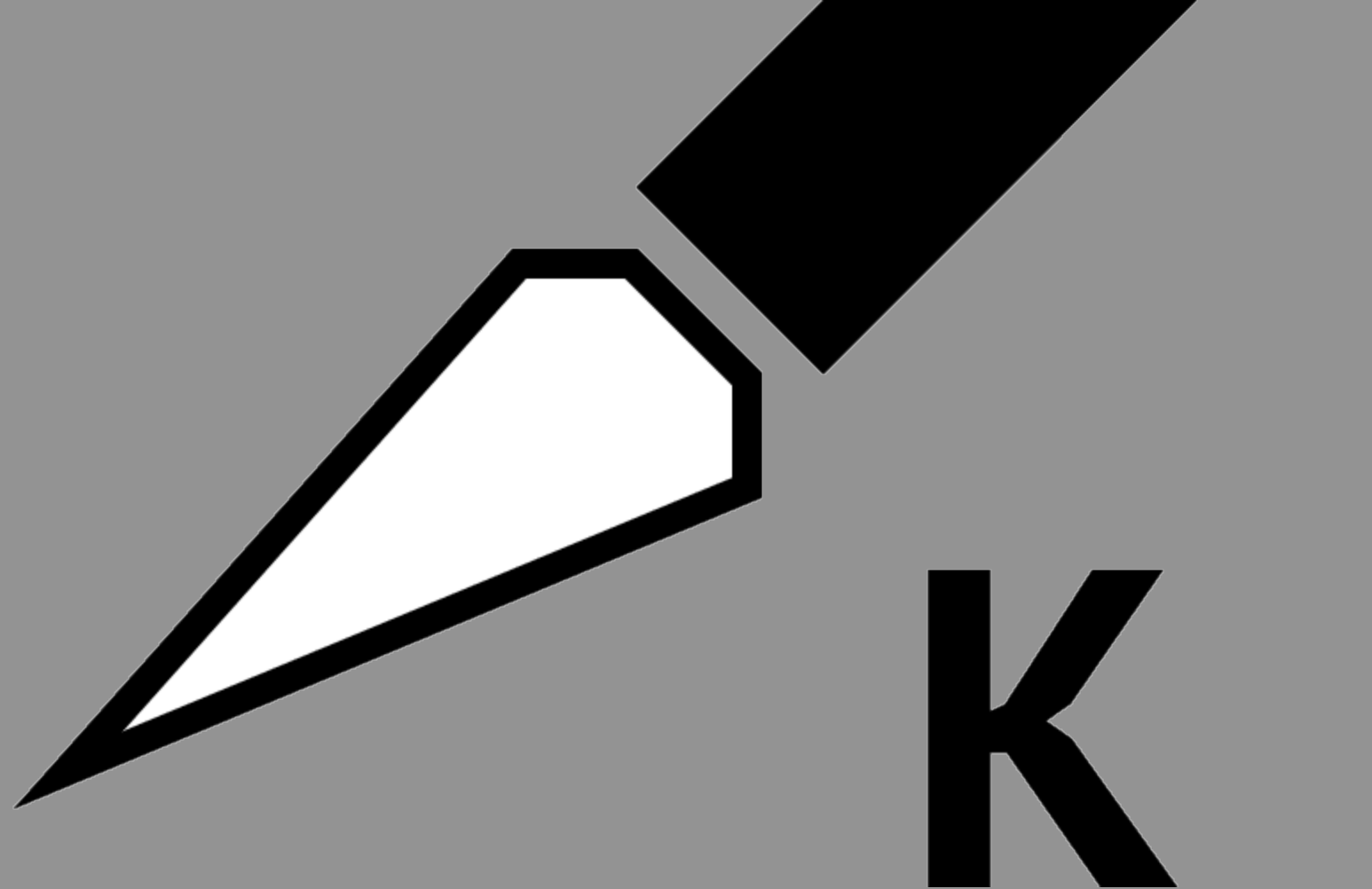


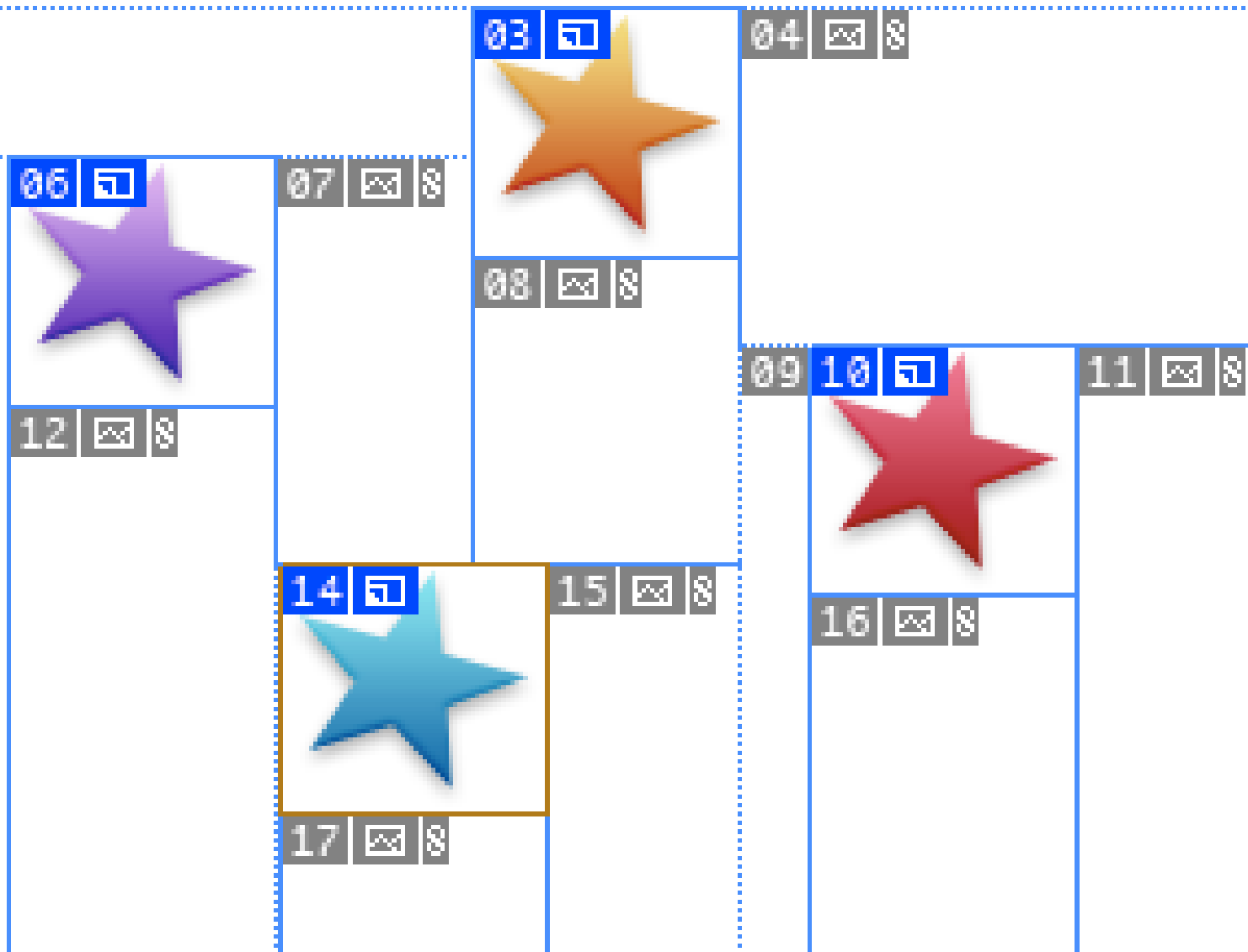
L

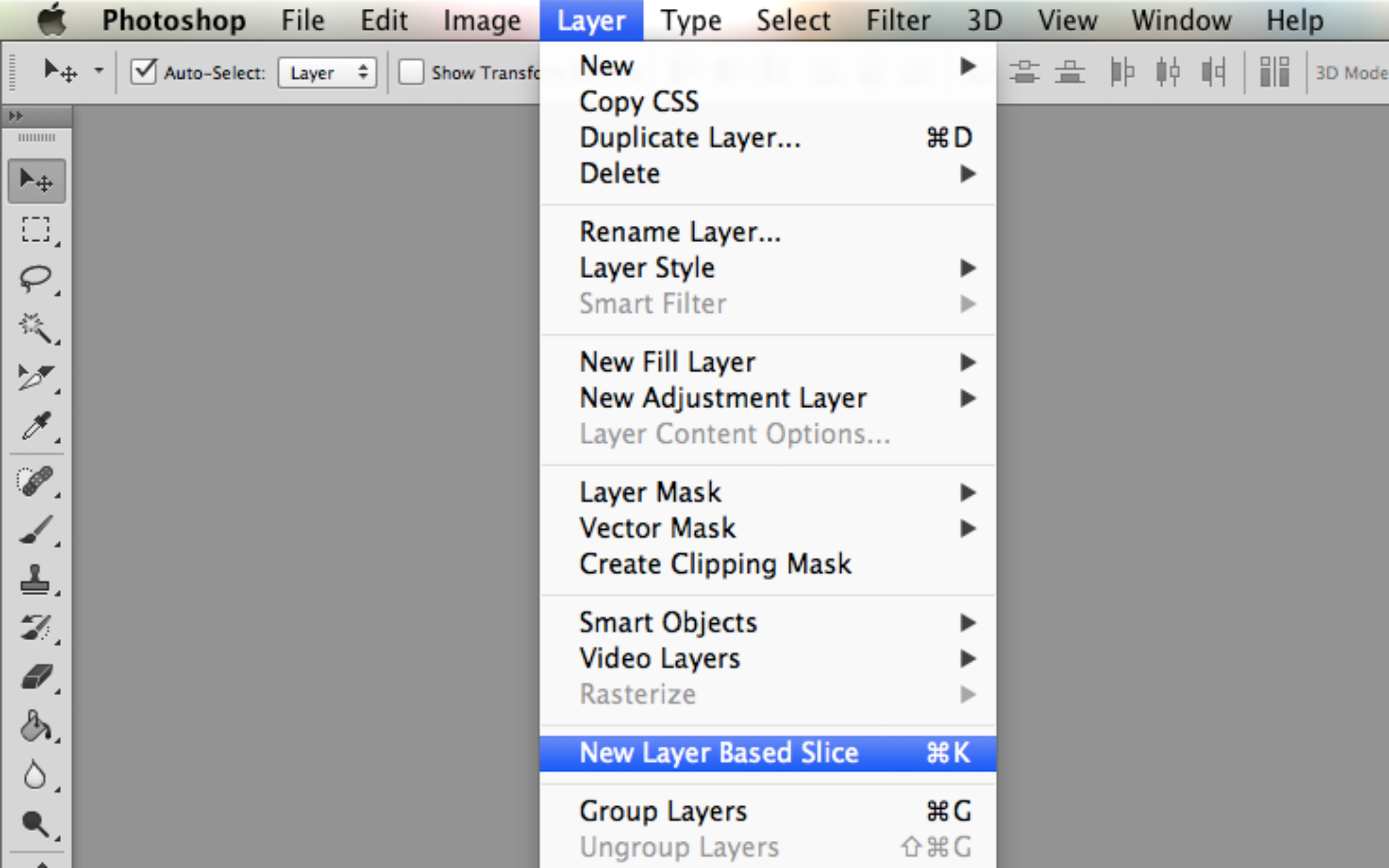


P

...







- New ▶
- Copy CSS
- Duplicate Layer... ⌘ D
- Delete ▶
- Rename Layer...
- Layer Style ▶
- Smart Filter ▶
- New Fill Layer ▶
- New Adjustment Layer ▶
- Layer Content Options...
- Layer Mask ▶
- Vector Mask ▶
- Create Clipping Mask
- Smart Objects ▶
- Video Layers ▶
- Rasterize ▶
- New Layer Based Slice ⌘ K**
- Group Layers ⌘ G
- Ungroup Layers ⇧ ⌘ G

Slice Options

Slice Type: Image ▾

Name:

URL:

Target:

Message Text:

Alt Tag:

OK

Reset

Dimensions

X:

W:

Y:

H:

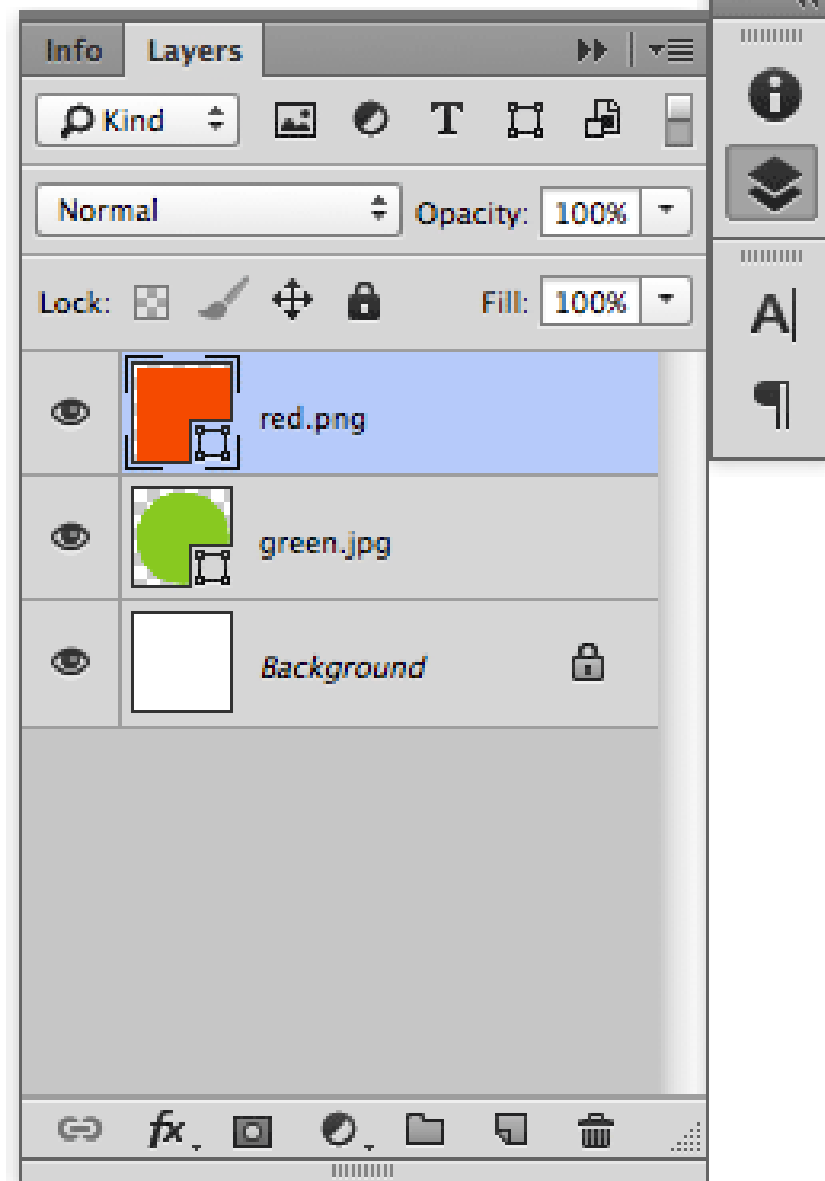
Slice Background Type: None ▾

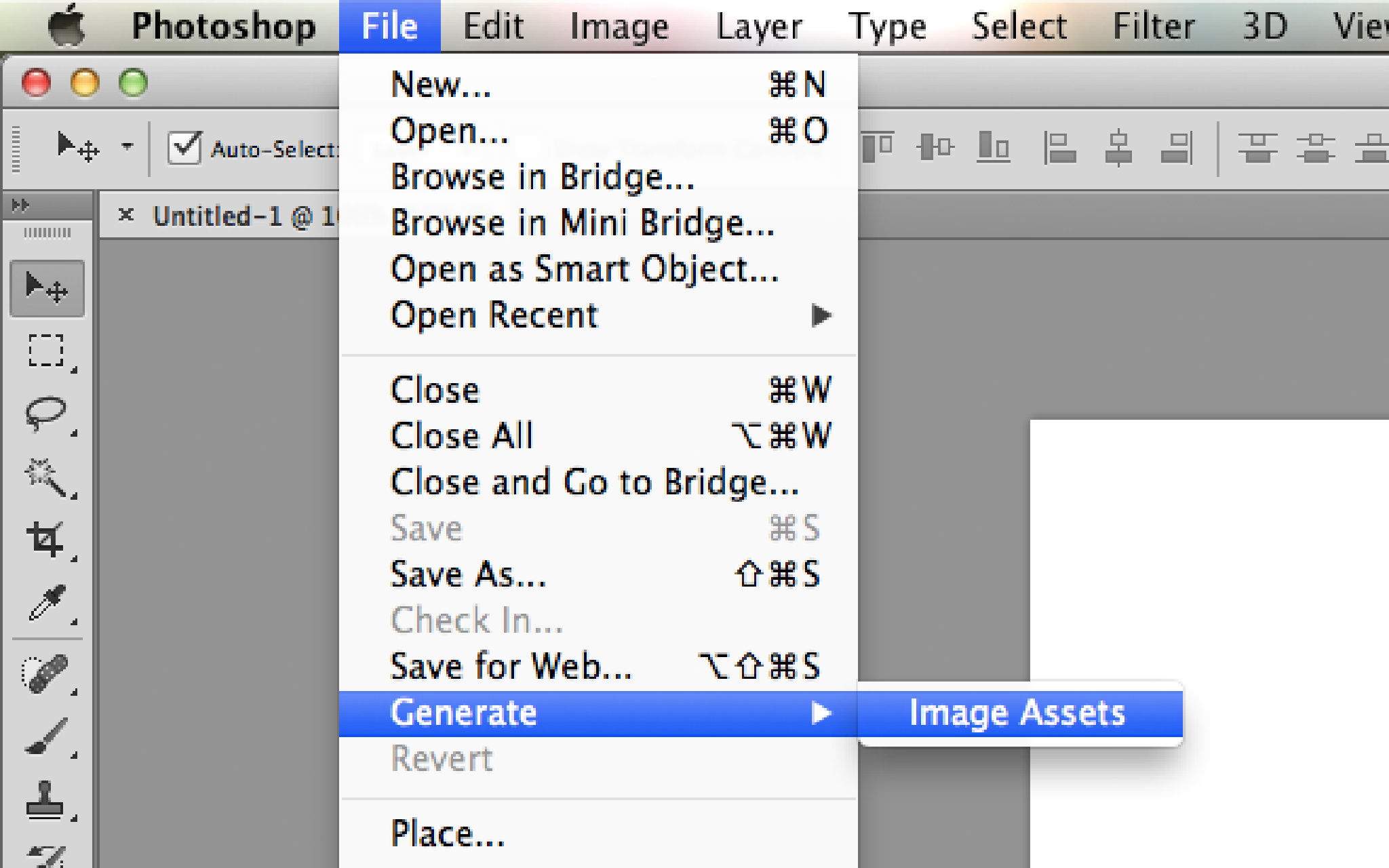
Background Color: ☐

LIVE

BREAKING NEWS







New... ⌘ N

Open... ⌘ O

Browse in Bridge...

Browse in Mini Bridge...

Open as Smart Object...

Open Recent ▶

Close ⌘ W

Close All ⌘ ⌘ W

Close and Go to Bridge...

Save ⌘ S

Save As... ⌘ ⌘ S

Check In...

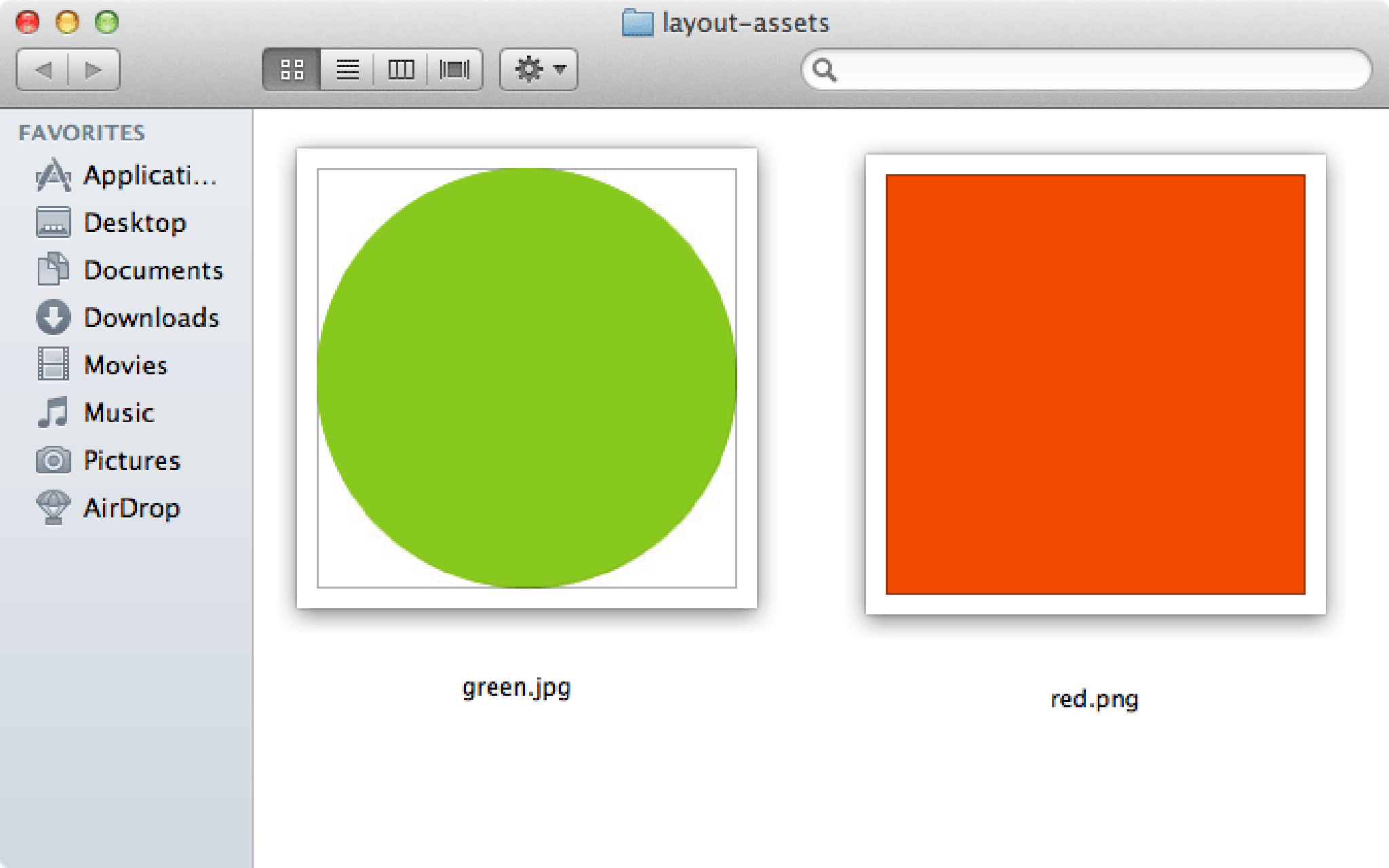
Save for Web... ⌘ ⌘ ⌘ S

Generate ▶

Revert

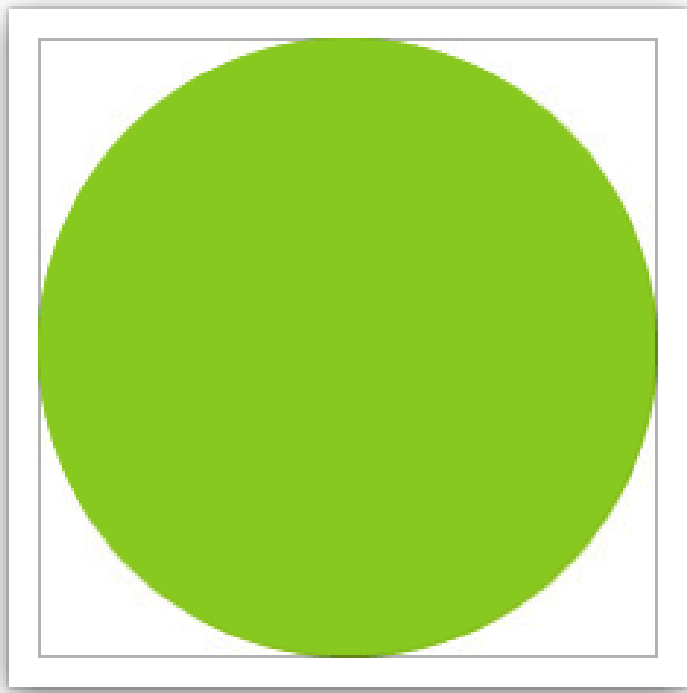
Place...

Image Assets

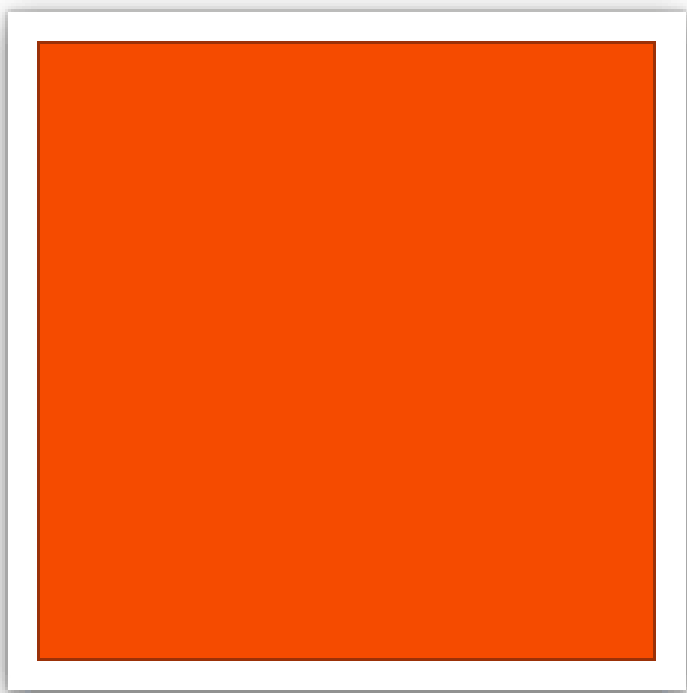


FAVORITES

- Applications
- Desktop
- Documents
- Downloads
- Movies
- Music
- Pictures
- AirDrop



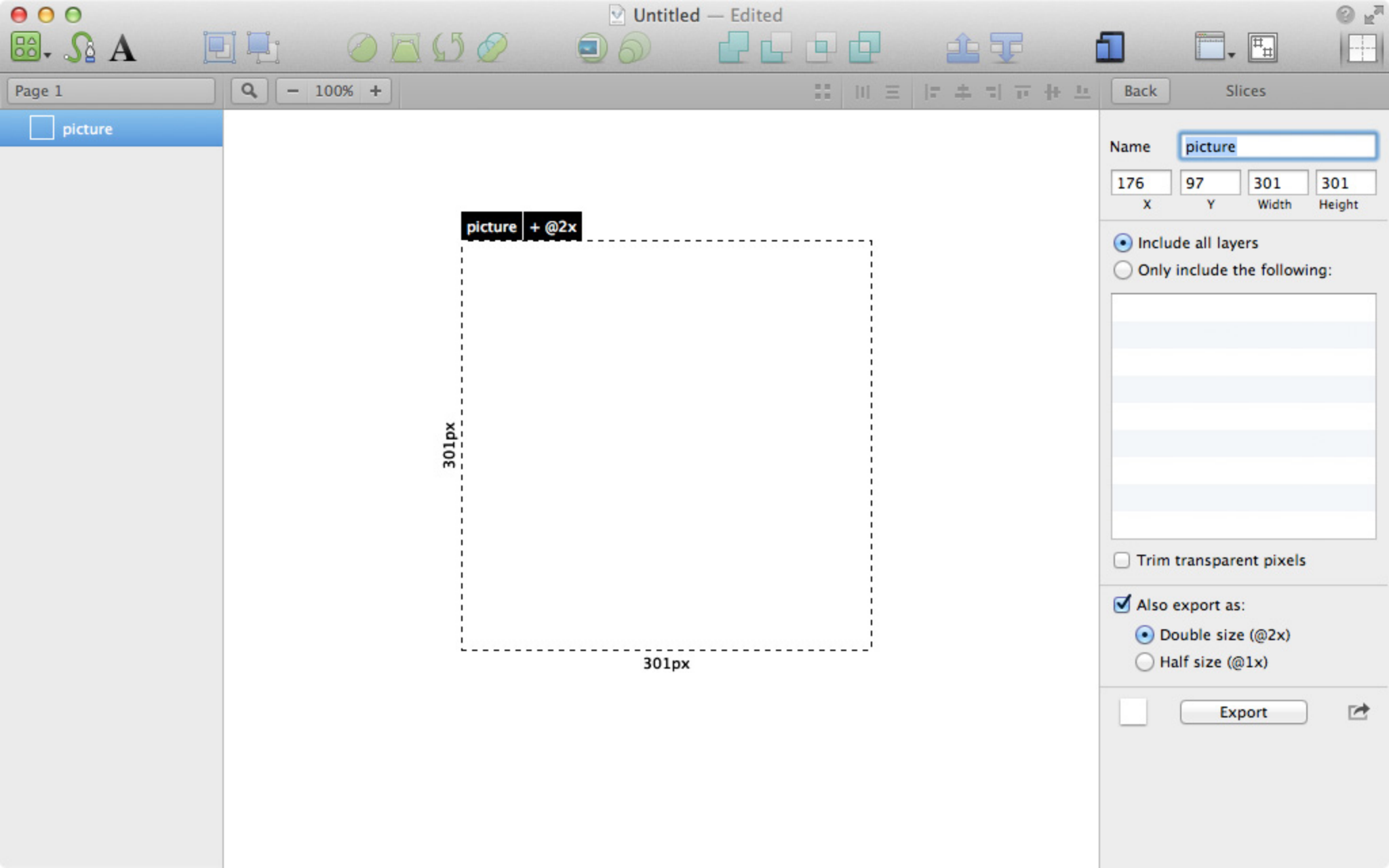
green.jpg

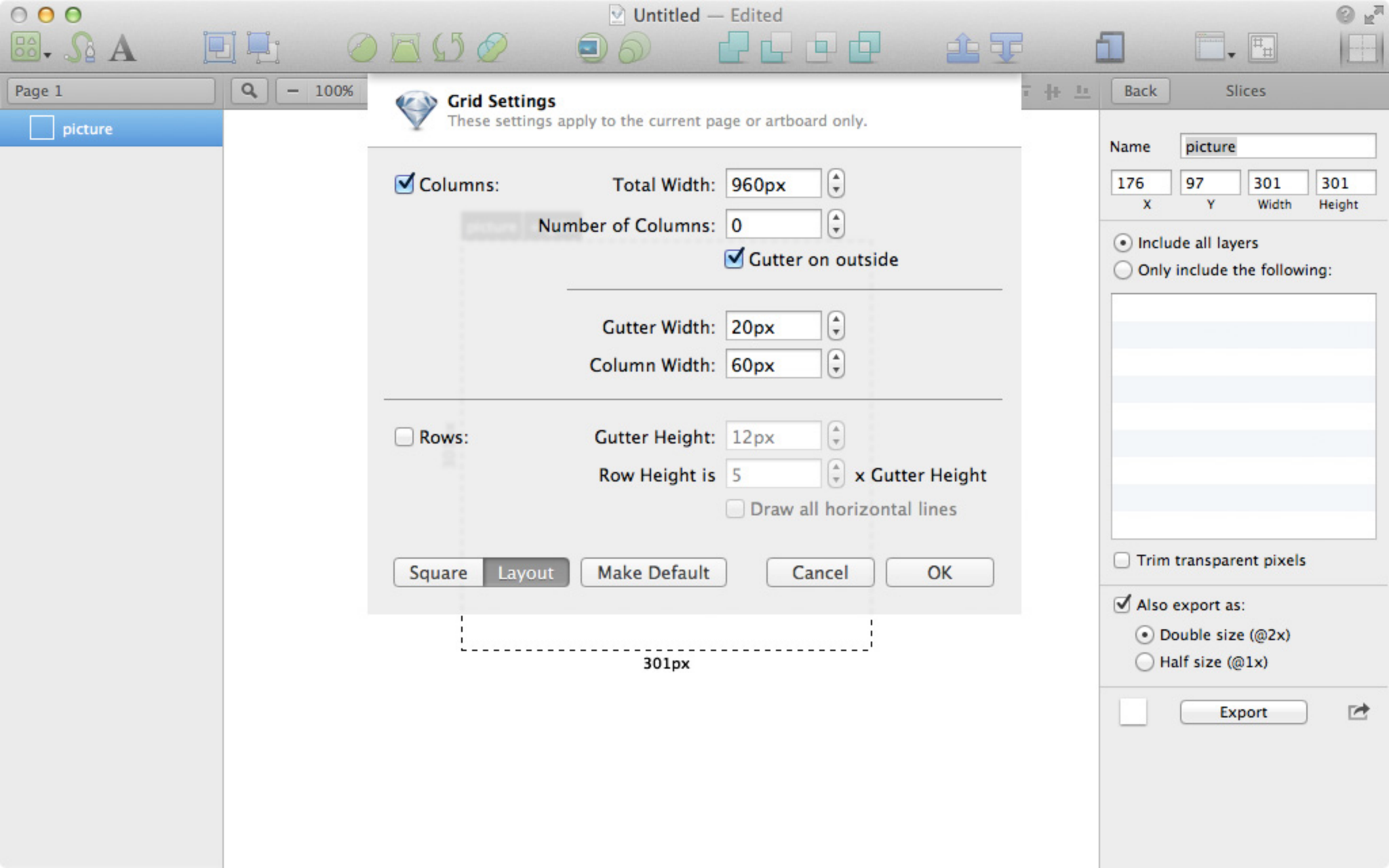
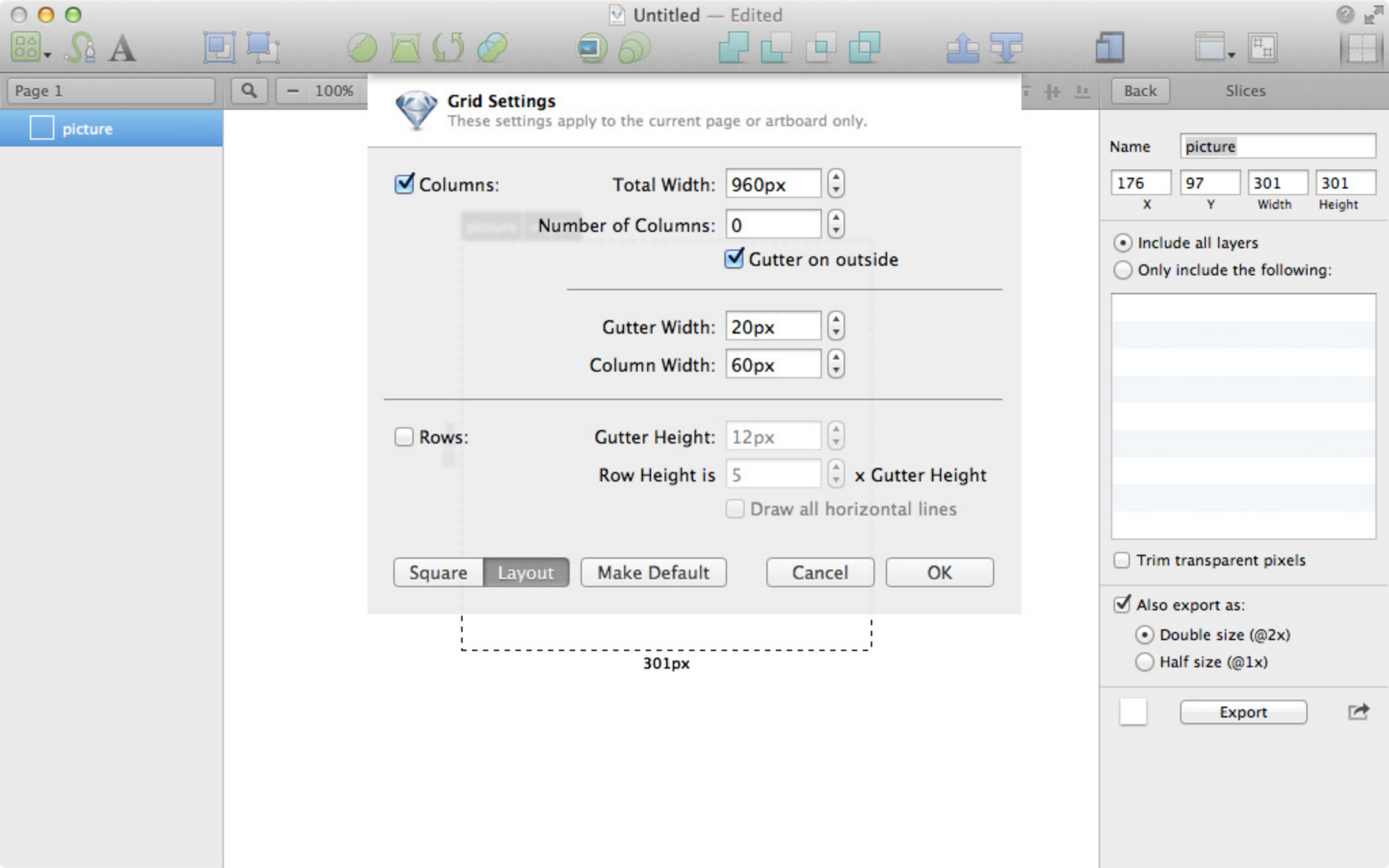


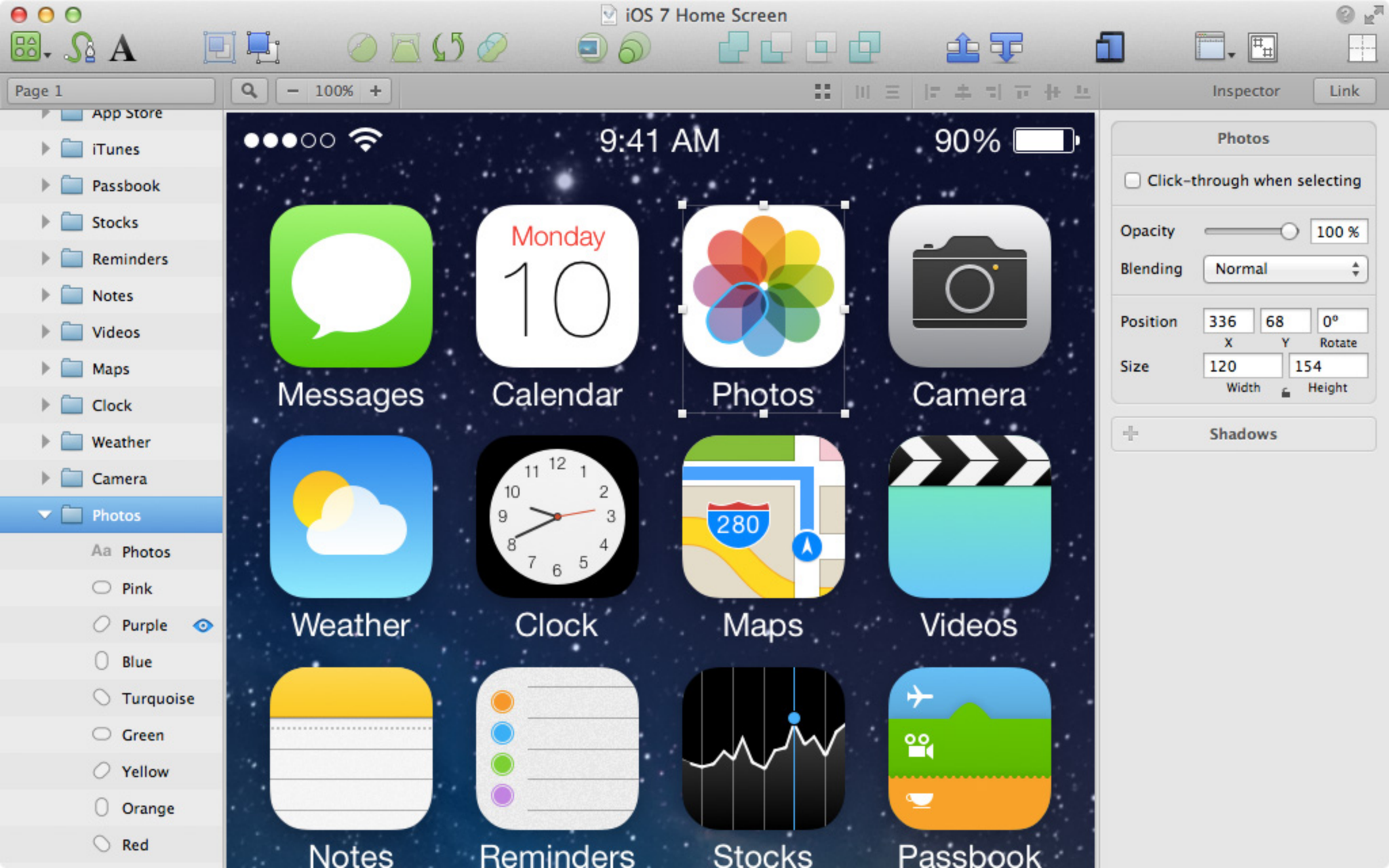
red.png

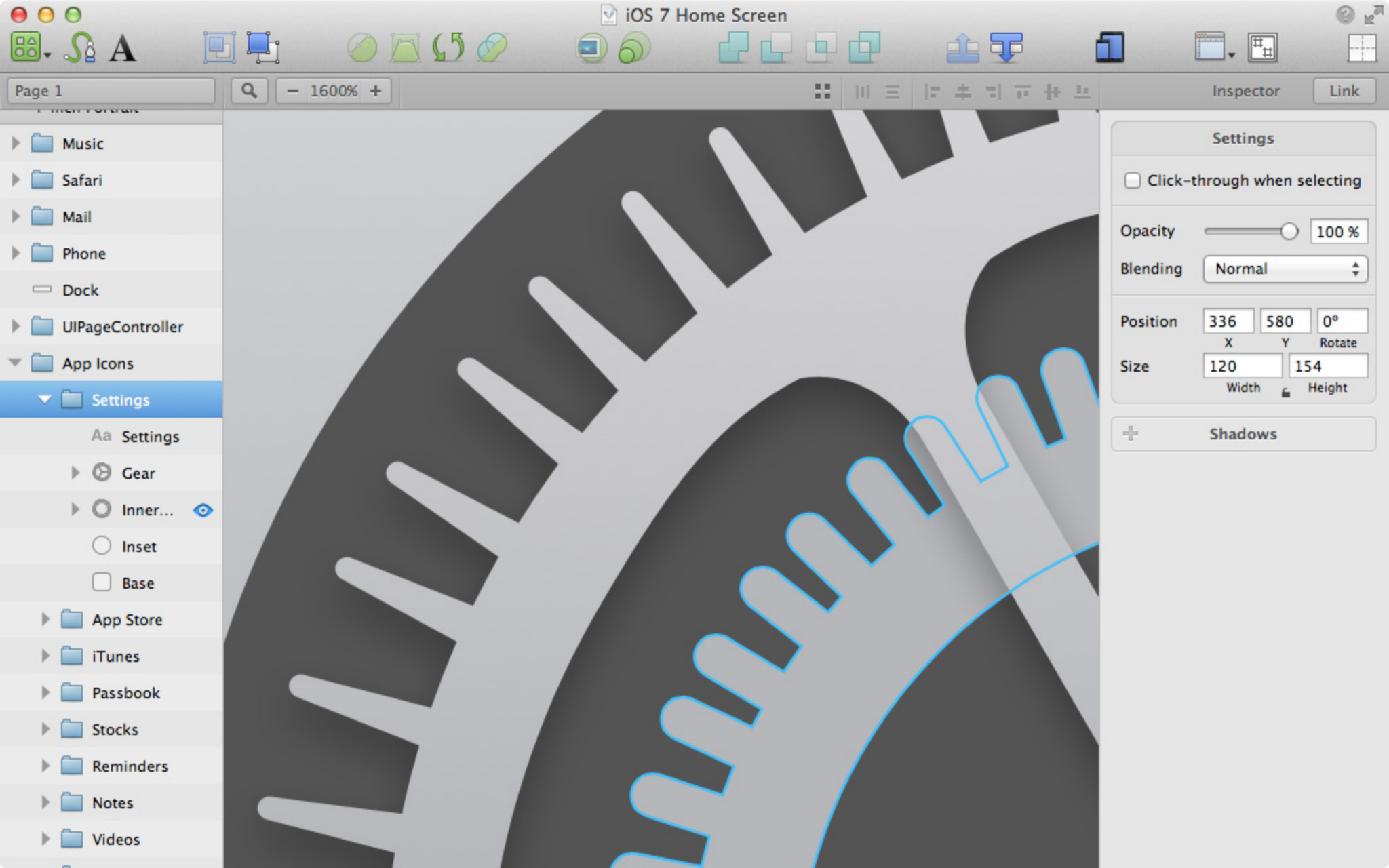
sRGB











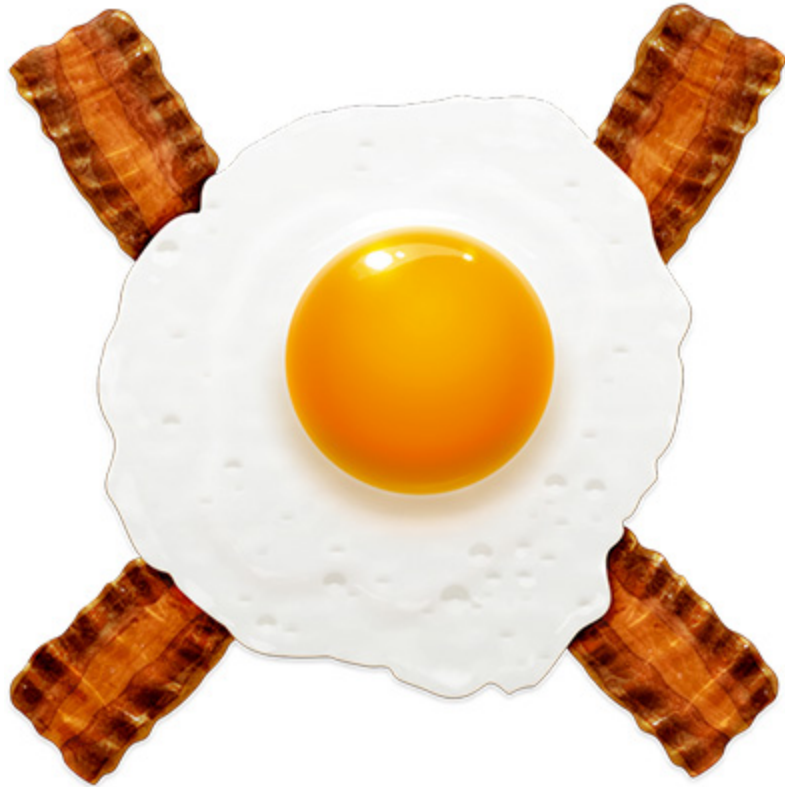
2000 ₺
Скетч



УТИЛИТЫ



xScope



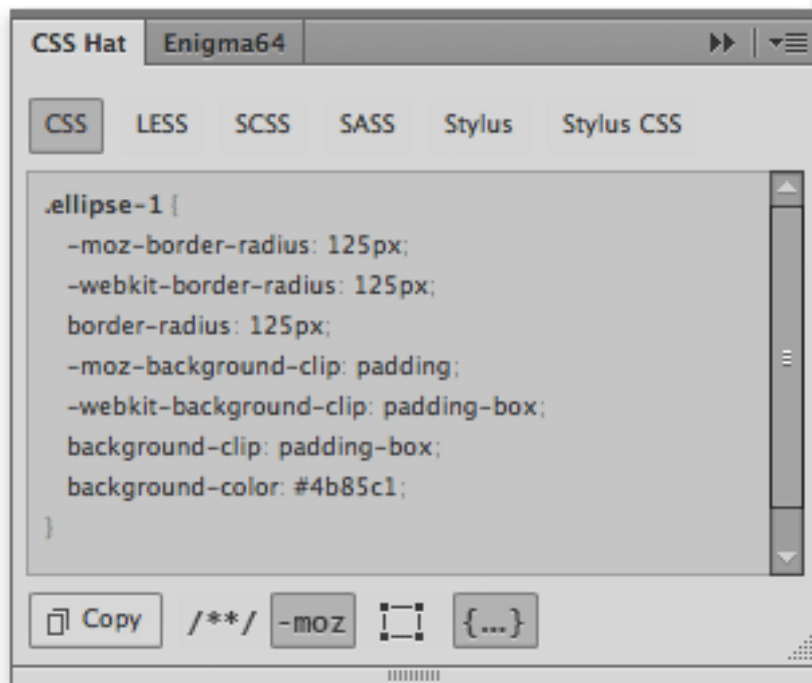
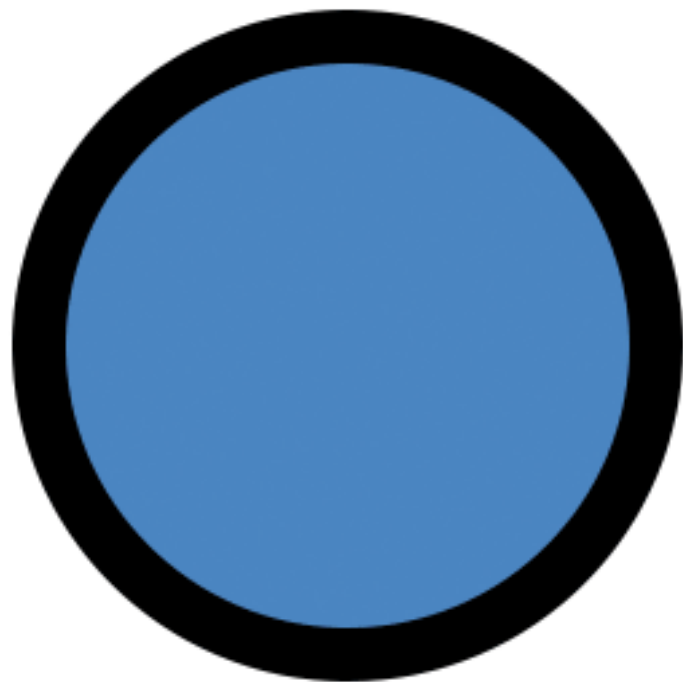
xScope



Color Snapper

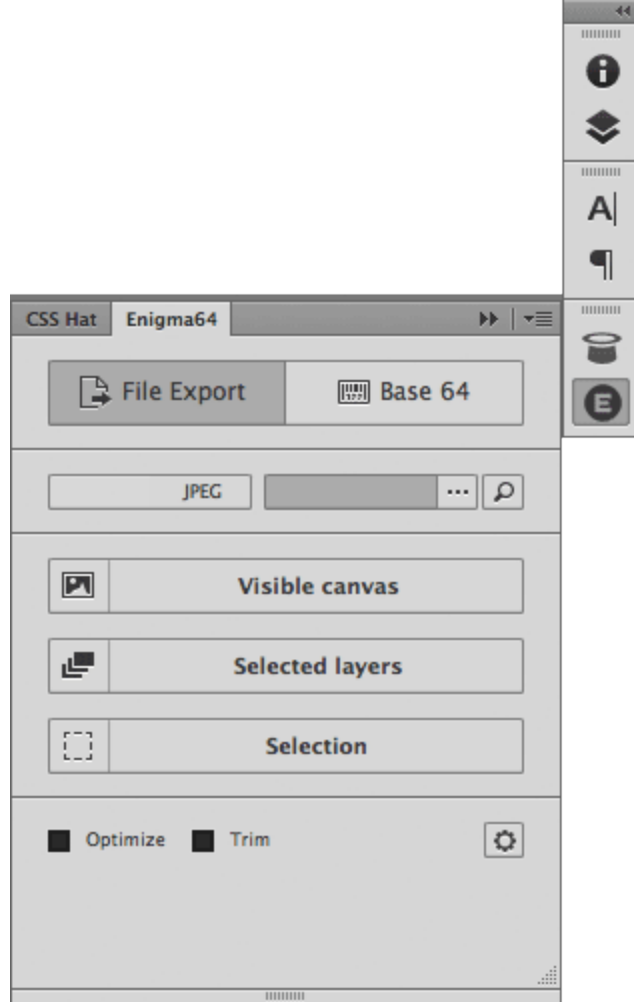


CSS Hat





Enigma64





Slicy



slicy



Drop tagged PSDs to extract elements...

Show Examples



4 items ready

Save...



Star1.png



Star2.png



Star3.png



Star4.png

Оптимизация

Умная и тупая

Умная оптимизация

- [Оптимизация JPEG](#) в 3 частях.
- [Оптимизация PNG](#) в 4 частях.
- Комбинаторика.



ImageOptim



JPEGmini

ingo

svgo

borschik

Compass

Спрайты?

icons.png

1126 px

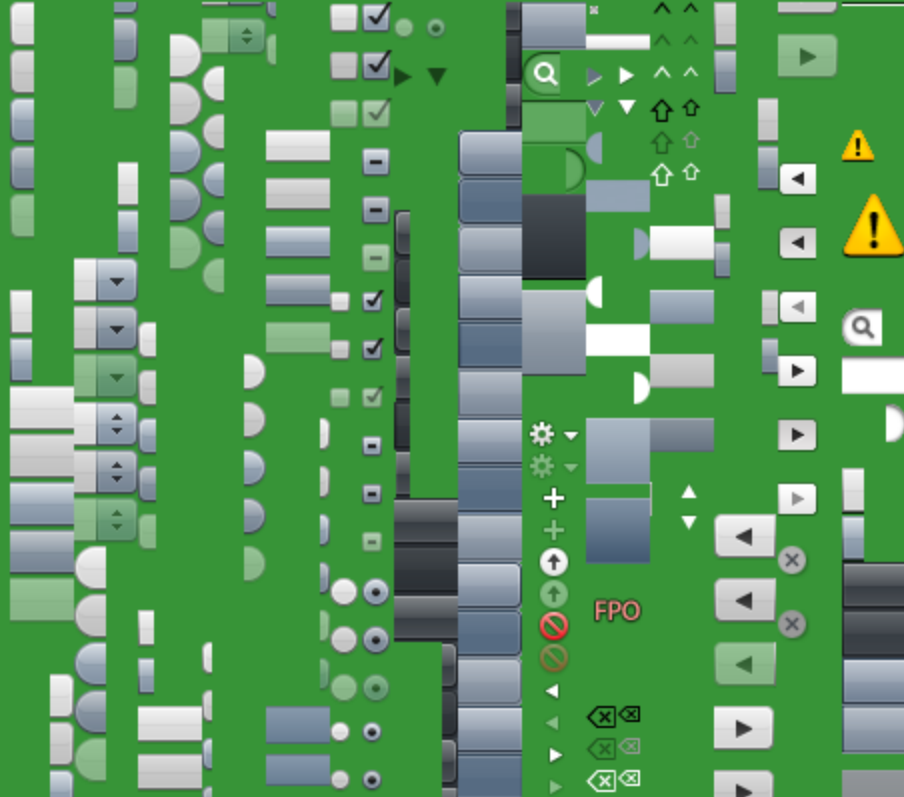
15 K6



controls.png

6042 px

51 K6



dataURI

SPDY

Рисуем стилями

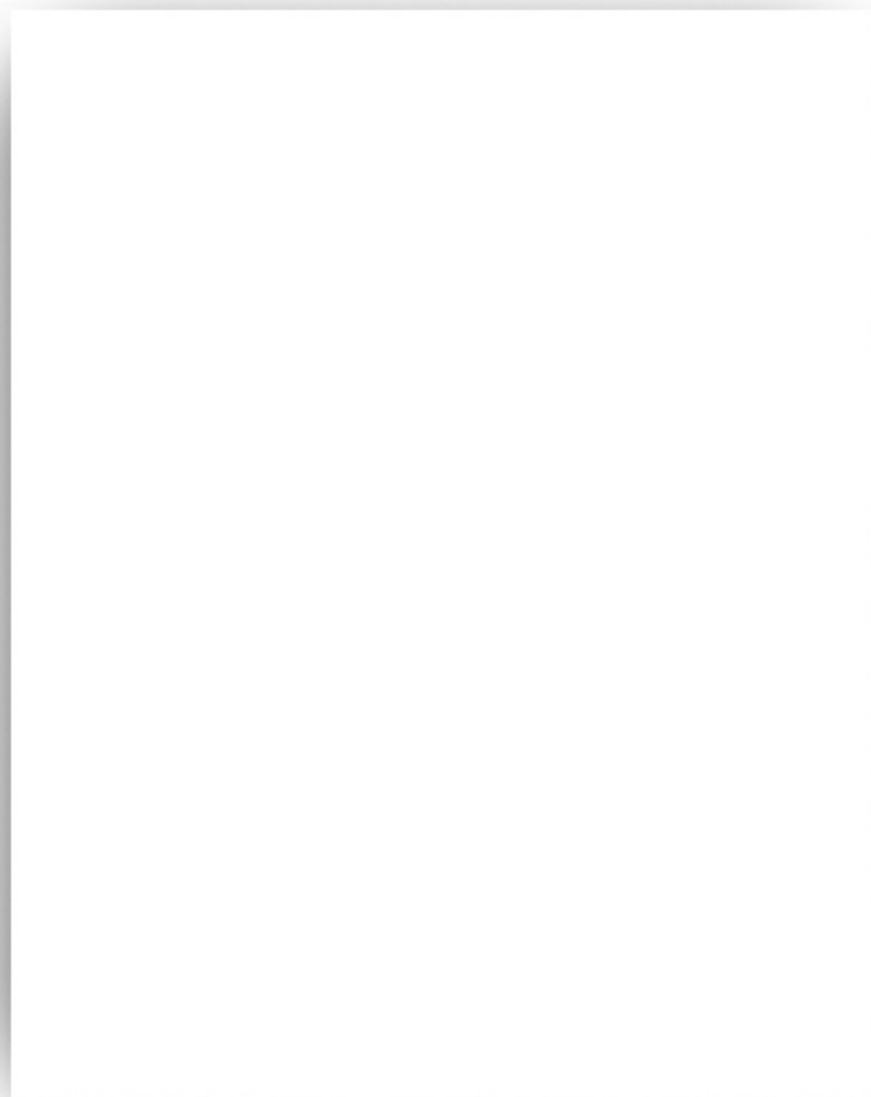
Рисуем стилями

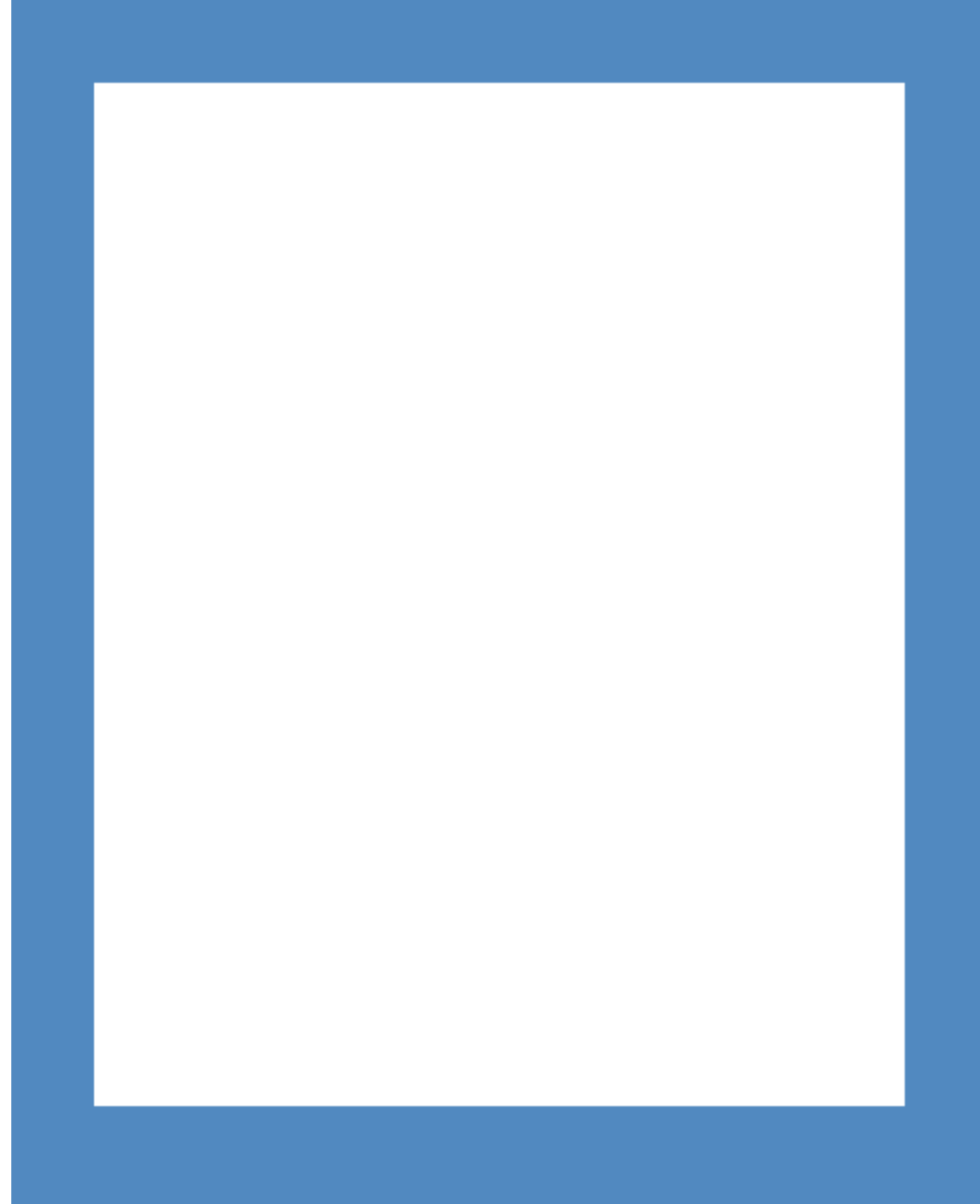
```
01. E {  
02.     clip :rect(...);  
03.     box-shadow :  
04.         0 0 0 10px #FFF, 0 0 0 20px #000;  
05.     border-radius :12px;  
06.     border-image :url(shadow.png) 199 187 repeat;  
07. }
```

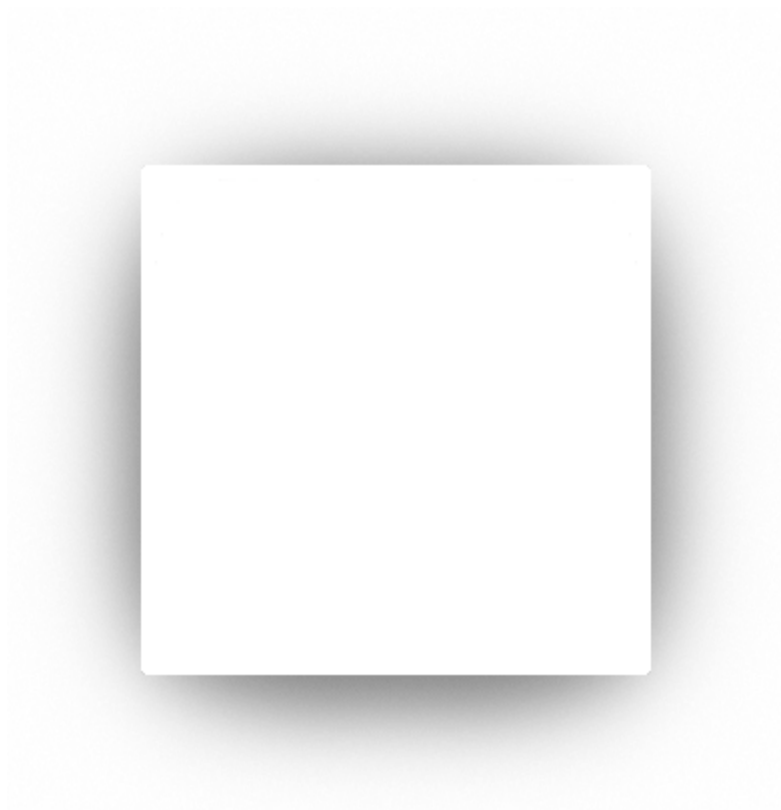
border-image

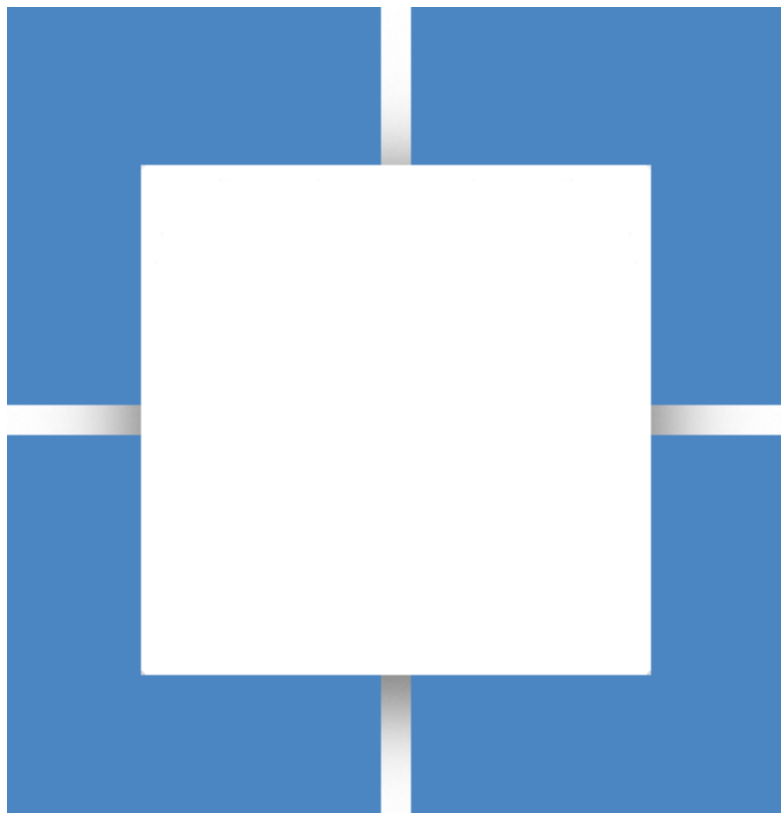


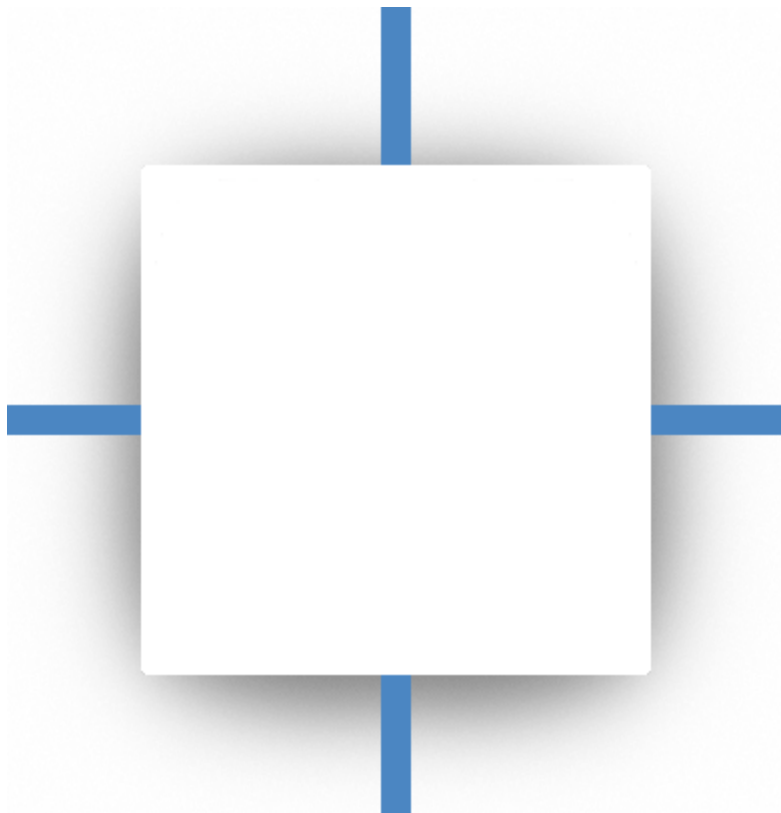












Рисуем стилями

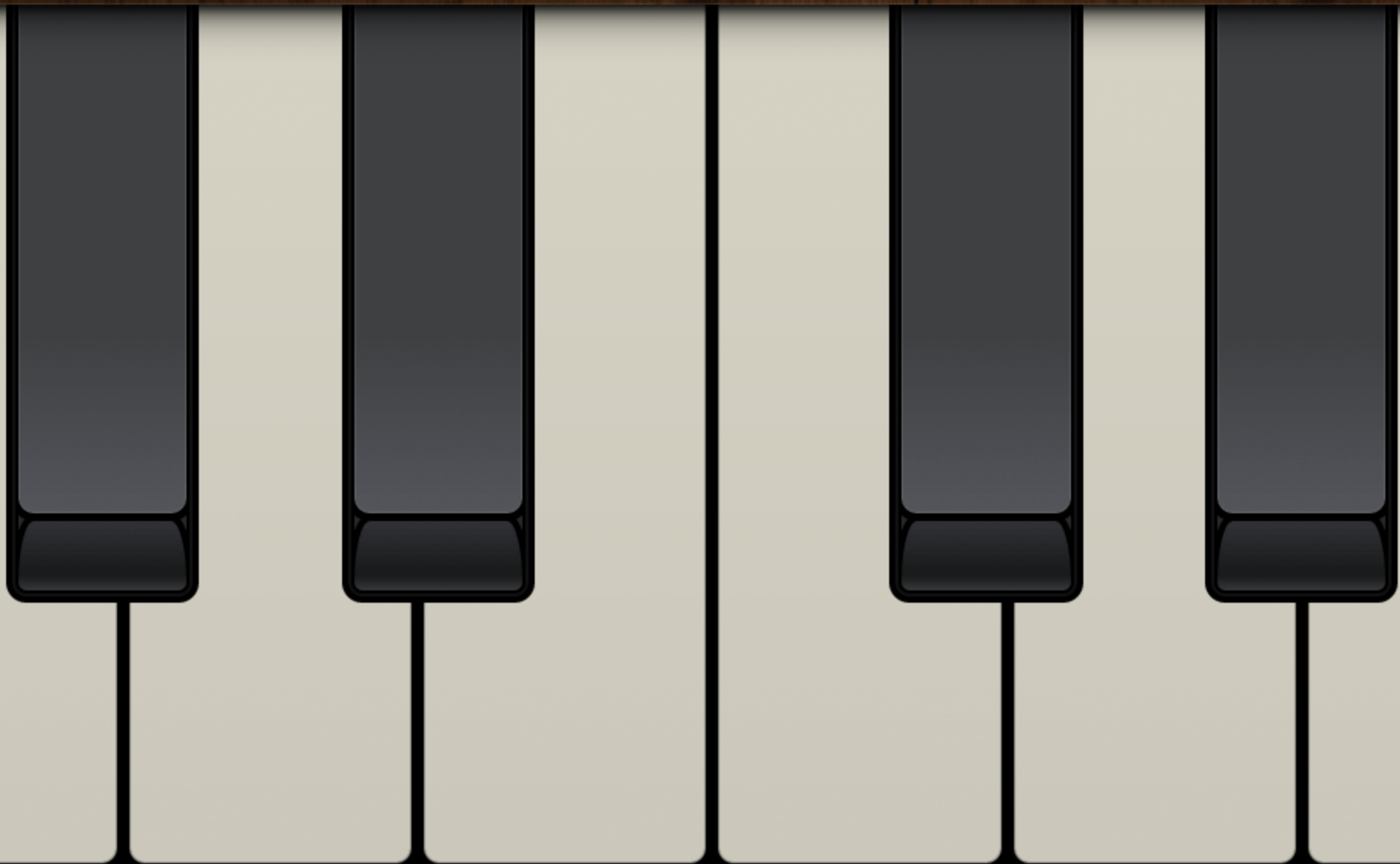
```
01. E {  
02.     border:solid 0 transparent;  
03.     border-width: 199px 187px ;  
04.     -webkit-border-image:url(shadow.png) 199 187 repeat;  
05.     -o-border-image:url(shadow.png) 199 187 repeat;  
06.     border-image :url(shadow.png) 199 187 repeat;  
07. }
```

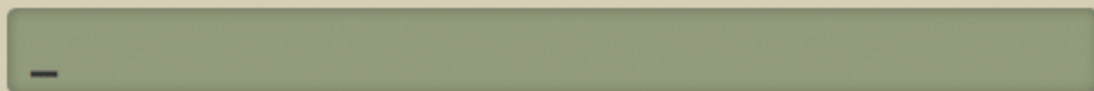
clip:rect

shinydemos.com



Rock Piano







A

Читать дальше

- [С ножом против паровоза](#)
- [Коллективный .PSD](#)
- [Discovering Sketch](#)

Спасибо!

sokr.me/ktr



@pepelsbey

pepelsbey.net



Shower

Вопросы?

